



*Junior Florida Cattlemen's Association*

## **Convention Contest Packet**

**2019 DEADLINE**

**Online or Postmarked:**

**June 1<sup>st</sup>, 2019**

**\*\*Meeting - Tuesday, June 19<sup>th</sup> at 1:45 for all potential  
JFCA State Officer Candidates\*\***

Stockman's Challenge  
Junior Beef Quiz Bowl  
Team Marketing  
Beef Quiz Bowl  
Prepared Public Speaking  
Photo Contest  
T-Shirt Design Contest  
Bumper Sticker Design Contest

## **STOCKMAN'S CHALLENGE**

Coordinated by Warner University, Agricultural Studies Department

### **OBJECTIVE**

The Stockman's Challenge tests participant's knowledge and comprehension of animal science and beef management practices. The contest provides an opportunity for youth to gain and develop production livestock skills and life skills through a competitive environment.

### **CONTEST**

Consists of written questions (multiple choice) and skill stations. Contestants compete against other members within their age groups. Adults are welcome and encouraged to participate (for bragging rights).

**Pee Wee (ages 7 and under)**

**Juniors (age 8-11 as of day of contest)**

**Intermediates (age 12-14 as of day of contest)**

**Seniors (age 15 - 18 as of day of contest)**

**Adults**

### **JUNIOR BEEF QUIZ BOWL**

The beef bowl is designed to provide youth the opportunity to demonstrate their knowledge of beef cattle and Florida's beef industry in a competitive setting where attitudes of friendliness and fair play prevail. This event is suitable for urban as well as rural youth to become more knowledgeable about the beef industry.

The Junior Beef Quiz Bowl is a quiz contest made up of questions pertaining to beef topics. Pairs of four-person teams compete against each other responding to questions asked by a contest moderator. Each team is given credit for correct answers, and in some cases a penalty for incorrect answers. The team with the highest score at the end of the contest is declared the winner.

The Junior Cattlemen's Association contest is a single elimination competition. Each county may enter two teams and if less than 5 teams are entered, additional teams may compete from counties already represented or by individuals from more than one area that make up a team. Members of the Champion team may not compete in the subsequent year. Teams must pre-register by the advertised deadline.

**ELIGIBILITY: Junior members ages 8 – 14**

### **SCORING**

Round 1 - individual questions, one per player, 5 seconds to begin correct answer, no competition or help

\*1 point for each correct answer

\*No penalty points

Round 2 - one-on-one, two questions for each designated pair of players; moderator states clearly which two contestants are eligible to respond

\*2 points for each correct answer

\*Minus 2 points for response from undesignated player

\*Minus 1 point for each incorrect or incomplete answer

\*Minus 2 points for answering without being recognized

\*No points if buzzer is not activated within 5 seconds

Round 3 - Free play / Team play Jeopardy style (Ex. Given definition or question, reply with a simple one word answer). Any member is eligible to answer and the member that activates the buzzer first (within 5 seconds) will have the opportunity to answer the question; after being recognized the member has 10 seconds to answer the question. If the question is answered incorrectly, the timer will be reset for 5 seconds and the other team has the opportunity to buzz in. If answered correctly, that member earns 1 point but if incorrect, they too will lose 1 points.

\*Each question is worth 1 point

\*2 points for each correctly answered bonus question

\*Minus 2 points for response from undesignated player or for answering without being recognized

\*Minus 1 points for incorrect, incomplete or unanswered question within 10 seconds

\*\*Two random bonus questions will be hidden in the competition.

## **TEAM MARKETING**

The Team Marketing Contest is designed to encourage team participation while promoting the development of communication skills, marketing techniques, and an understanding of performance and pedigree information. Each county may enter one team. **Members of the champion team must sit out the following year.**

**PLEASE REMEMBER THIS IS NOT A DEMONSTRATION!** Although a short demonstration of your product may be given during the speech, this is a marketing competition and should focus on marketing aspects.

Teams of 3 members may market on any product relative to the beef industry i.e.: live cattle, technologies, equipment, medicines/vaccinations, etc. The object of each team will be to convince the panel of judges to purchase their product. Presentations will be from 5-10 minutes with a five (5) point penalty for not meeting the time requirements. **Additionally, teams will have no more than 7 minutes to set up their presentation- adults may help with setup.**

**Each individual on the team will be expected to participate equally during the presentation time and the question portion of the contest.** Due to the physical constraints at the convention site, live animals cannot be a part of the presentation. Instead, team members may prepare a 3-6-minute digital presentation of their product to enhance sale presentation. This can be done using a digital presentation.

**NO NOTE CARDS** may be used during the presentation although printed materials may be offered to the judges for reference.

If your county won last year you may enter a team as long as the team members are not the same.

### **SCORING**

**Knowledge (25pts)** - Accuracy statements, understanding, and depth of topics discussed, ability to answer questions.

**Ability to Communicate (25pts)** - Voice, enunciation, clarity, fluency, confidence, ease before audience, video.

**Team Organization (25pts)** - Balanced presentation, logical development, unity of effort, flow.

**Overall Effect (25pts)** - Salesmanship, creativity / originality, believability / sincerity, held attention, convincing.

**THIS PRESENTATION MUST BE PRESENTED TO THEIR ADULT COUNTY CATTLEMEN'S ASSOCIATION AT A MEETING OR EXECUTIVE MEETING PRIOR TO THE FCA CONVENTION AT MARCO ISLAND. A LETTER FROM THE COUNTY PRESIDENT OR STATE DIRECTOR MUST BE SUBMITTED STATING THAT PRESENTATION HAS BEEN MADE.**

**\*This letter is to be handed in to Christine Damron during check-in.**

**\*If the letter is not received, the team will be deemed ineligible to compete.**

## **BEEF QUIZ BOWL**

Developed by Tenbroeck and Harrelson, Coordinated by Dr. Tenbroeck

The beef bowl is designed to provide youth the opportunity to demonstrate their knowledge of beef cattle and Florida's beef industry in a competitive setting where attitudes of friendliness and fair play prevail. This event is suitable for urban as well as rural youth to become more knowledgeable about the beef industry.

The beef bowl is a quiz contest made up of questions pertaining to beef topics. Pairs of four-person teams compete against each other responding to questions asked by a contest moderator. Each team is given credit for correct answers, and in some cases a penalty for incorrect answers. The team with the highest score at the end of the contest is declared the winner.

The Junior Cattlemen's Association contest is a double elimination competition. Each county may enter one team and if less than 5 teams are entered, additional teams may compete from counties already represented or by individuals from more than one area that make up a team. Members of the Champion team may not compete in the subsequent year.

### **SCORING**

Round 1 - individual questions, one per player, 5 seconds to begin correct answer, no competition or help

\*1 point for each correct answer

\*No penalty points

Round 2 - one-on-one, two questions for each designated pair of players; moderator states clearly which two contestants are eligible to respond

\*2 points for each correct answer

\*Minus 2 points for response from undesignated player

\*Minus 1 point for each incorrect or incomplete answer

\*Minus 2 points for answering without being recognized

\*No points if buzzer is not activated within 5 seconds

Round 3 - team play, any member is eligible to answer and the member that activates the buzzer first (within 5 seconds) will have the opportunity to answer the question; after being recognized the member has 10 seconds to answer the question. If the question is answered incorrectly, the timer will be reset for 5 seconds and the other team has the opportunity to buzz in. If answered correctly, that member earns a point but if incorrect, they too will lose a point. In addition to toss-up questions, bonus questions may be attached to some toss-up questions. Members may confer on bonus questions and must begin their answer within 10 seconds after the question is read. There is no penalty for incorrect or unanswered bonus questions. If a toss-up question with a bonus attached is unanswered or answered incorrectly, the bonus question is moved to the next toss-up with no bonus attached.

\*1 point for each correct answer

\*2 points for each correctly answered bonus question

\*Minus 2 points for response from undesignated player or for answering without being recognized

\*Minus 1 point for incorrect, incomplete or unanswered question within 10 seconds.

\*Team bonus - Any team having each member correctly answer a toss-up in rounds 2 & 3 will earn a 2 point bonus which can be earned multiple times.

## **PREPARED PUBLIC SPEAKING**

The purpose of the JFCA Prepared Public Speaking Contest is to provide an opportunity for young people involved in the Florida cattle industry to develop public speaking skills by participating in a competitive activity centered on agricultural issues. Participants will research a topic, develop and organize their thoughts, prioritize their message, and receive and respond to encouraging feedback.

The contest will be held during the FCA convention at a day/time to be determined by the Youth Committee. The Speech Contest will not interfere with the Beef Quiz Bowl or Team Marketing competitions. **Winners from the previous year are ineligible to compete in current year contest, unless they move up into a new age division.**

### **ELIGIBILITY**

1. There will be 5 divisions; contestants will compete against other contestants within their division only.
  - 8 - 11 years old as of the day of the contest (Junior).
  - 12-14 years old as of the day of the contest (Intermediate).
  - 15-18 (includes immediately graduated high school students) years old as of the day of the contest (Senior).
  - 18-21 years old as of the day of the contest (Collegiate).
2. There are only individual entries in this contest.

### **SUBJECT**

Participants may choose any current subject concerning the beef cattle industry for their speeches. Speakers should be very familiar with their chosen topic, as they will respond to specific questions related to the subject of their speech.

### **TIME LIMIT**

1. Time limits will be as follows:
  - Junior: 3-5 minutes
  - Intermediate: 4-6 minutes
  - Senior: 5-7 minutes
  - Collegiate: 5-7 minutes
2. Participants will be penalized 5 points for not meeting time requirements. No time warnings will be given.

### **CONTEST FORMAT**

1. Event officials will randomly determine the speaking order. The program chairman shall introduce each participant by name in order of the drawing. A participant will be permitted to use notes while speaking, but deductions in scoring may be made for this practice if it detracts from the effectiveness of the presentation. No props are to be used.
2. A timekeeper(s) will record the time used by each participant in delivering his or her speech, noting under time or overtime, if any, for which deductions will be made.
3. Judges will be seated at a table near the front of the room in which the event is held. They will score each participant on presentation, using the score sheet attached.
4. Each judge shall formulate and ask questions. Questions shall pertain directly to the speaker's subject. Questions containing two or more parts should be avoided. Judges will score each participant on the ability to answer all questions asked by all judges.
5. When all participants have finished speaking, each judge will total the score for each participant. Then, each judge will determine the final score for each participant by deducting penalty points, if any, based on the timekeeper(s) record. Judges may also provide a short written critique for each participant.
6. Participants shall be ranked in numerical order on the basis of the final score to be determined by each judge without any discussion. The judges' ranking of each participant then shall be added, and the winner will be that participant whose total ranking (score) is the highest. The person in charge of the event will assist by recording the final placing's of each judge on the Summary Sheet to determine the winner.
  - (a) The Summary Sheet should be checked and double-checked before the winners are announced. The decision announced is final! The individual score sheets should be destroyed immediately by the judges; no one else will be allowed to see the score sheets.
7. This contest is open to the public and contestants are encouraged to listen to the other participants' speeches.

## **SCORING**

### **Composition-50%**

- Choice of Topic (*Original and Unique, meets Subject parameters*) **10**
- Effective Introduction (*Interesting, captures attention and indicates the topic*) **5**
- Effective body or main portion of the speech (*Logical, Smooth Flow*) **5**
- Use of Language (*Effective selection, combination, and use of words*) **10**
- Effective Conclusion (*Summarizes material and concludes speech effectively*) **5**
- Time length (*-1/2 point for every second over or under the time*)

### **Presentation-50%**

- Audience Bond (*Establish and maintain eye contact with the audience*) **5**
- Delivery (*Appears relaxed, delivery is fluent and smooth*) **10**
- Pronunciation (*Correct and clear articulation*) **10**
- Articulation (*Clear and easy to understand*) **10**
- Volume & Speed (*Appropriate volume level, speaks at speed that is understood*) **10**
- Response to Questions (*Able to satisfactorily answer questions on the speech*) **20**

Total possible points- **100**

### **TIEBREAKERS**

The participant with the highest score (highest number of points) on the response to questions will be declared the winner. If a tie still exists, then the participant's gross scores will be totaled. The participant with the greatest total of gross points will be declared the winner.

## PHOTO CONTEST

This contest is open for all JFCA members. It is important for us to record history; use this contest to document this past year with photos.

1. Photos must fit into one of the categories found in #8.
2. A single photo in color or black and white may be submitted.
3. **Each member may submit 2 pictures maximum; pictures must be in 2 different categories.**
4. All work must be that of the entrant and not altered.
5. All photos must be 8X10 inches and framed. The frame will not be judged. Each photo must have a title or caption ON THE PICTURE.
6. Photos must be submitted on the TUESDAY from 9 -11 am. Please see Schedule for location. Once submitted, the photo becomes the property of the JFCA.
7. Photos will be on display during the FCA Convention, in the Silent Auction Room.
8. The winner of each category will be recognized during the Youth Luncheon on Wednesday.
9. **The *\*\*NEW\*\** photography categories are: (Photo classification will be checked during check-in)**
  - a. BEEF, it's what's for dinner!
  - b. On the Ranch
  - c. Landscape/Nature
  - d. Show Life
10. **There will now be 4 divisions;** contestants will compete against other contestants within their division only.
  - a. 8 - 13 years old and under as of the day of the contest (Junior).
  - b. 14 – 18, (immediately graduated high school students) years old as of the day of the contest (Senior).
  - d. 18 – 21 years old as of the day of the contest (Collegiate).
11. *Pictures will be on silent auction, throughout the duration of the FCA Silent Auction. Upon closing, participant will receive 50% of the amount collected for their picture. ALL MONIES for pictures MUST be picked up at allocated time, which will be announced at convention. If participant does not pick up their monies during allocated time, they will forfeit their portion of the sale.*

## T-SHIRT DESIGN CONTEST

The JFCA holds this contest for creative T-Shirts that will be printed and offered for sale. This is a great way to show your creativeness and send a message about the cattle industry. Please adhere to the following rules for the contest.

1. The contest is only for members 8-13 years of age as of the day of the contest.
2. All T-Shirt designs must be submitted on the TUESDAY of the FCA Convention. Please see Schedule for time and location.
3. All entries must include original artwork drawings. Please note that no trademark logos or distortions, slogans, quotes, tobacco, alcohol or sexual connotations may be used.
4. Designs are not limited to one side, the JFCA logo may be placed on the front left side, but the front, back, or sleeves may be used.
5. Only one design will be chosen, but you may enter two.
6. The winning design will become property of the JFCA.
7. A committee will select the winner and the shirt will be printed and sold throughout the year.
8. Winner will receive 4 complimentary shirts, available at the JFCA Beef Show in July.

## **BUMPER STICKER DESIGN CONTEST**

The JFCA holds this contest for creative Bumper Stickers that will be printed and offered for sale. This is a great way to show your creativeness and send a message about the cattle industry. Please adhere to the following rules for the contest.

1. The contest is only for members 8-13 years of age as of the day of the contest.
2. All Bumper Sticker designs must be submitted on the TUESDAY of the FCA Convention. Please see Schedule for time and location.
3. All entries must include original artwork drawings. Please note that no trademark logos or distortions, slogans, quotes, tobacco, alcohol or sexual connotations may be used.
4. Designs are to fit in the standard area of a bumper sticker: 11 1/2" wide by 3" tall
5. Only one design will be chosen, but you may enter two.
6. The winning design will become property of the JFCA.
7. A committee will select the winner and the Bumper sticker will be printed and sold throughout the year.
8. Winner will receive 10 complimentary bumper stickers, which will be available at the JFCA Beef Show in July.

**2019 JUNIOR FLORIDA CATTLEMEN'S ASSOCIATION  
CONVENTION COMPETITION SIGN-UP FORM  
DEADLINE: ONLINE OR POST MARKED NO LATER THAN June 1, 2019**

COUNTY: \_\_\_\_\_

ADVISOR: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

Person responsible for group if different from Advisor:

NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

Please check box if county has team participating in:

TEAM MARKETING  SR. BEEF QUIZ BOWL  JR. BEEF QUIZ BOWL

SPEECH CONTEST: # of Juniors \_\_\_\_\_ # of Intermediate \_\_\_\_\_  
# of Seniors \_\_\_\_\_ # of Collegiate \_\_\_\_\_

- Remember, if you won last year you may enter a team as long as the team members are not the same. Also, only one team per contest, per county (exception: Jr Quiz Bowl). Speech Contest winners must skip a year as well, unless moving up to new category.
- Email the JFCA Advisors with any questions: [jfca@floridacattlemen.org](mailto:jfca@floridacattlemen.org)
- Please make sure all contestants/participants are paid JFCA members in good standing, this will be checked prior to contests. If you have any questions regarding members, please call Judy at the state office (407) 846-6221.
- All participants must be registered guests at convention. Please see Convention Packet or website for prices.

**The Florida Cattlemen's Association is in no way responsible for the actions of any one attending the convention. Each county should see that their contestants are properly chaperoned and note that proper action will be taken if needed for disruptive behavior.**

**REGISTER ONLINE AT:**

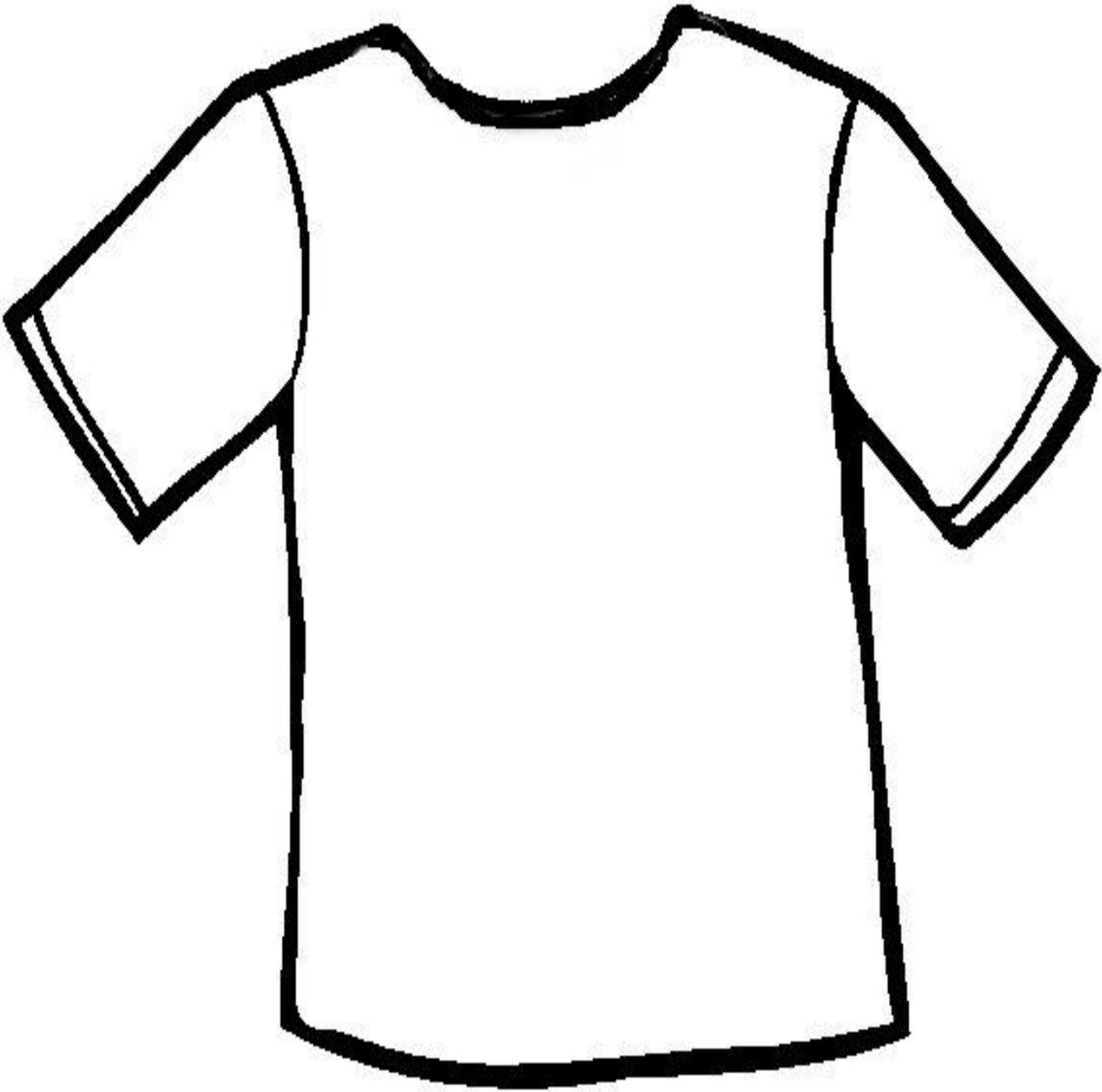
<http://www.floridacattlemen.org/jrfca.html>

**OR**

**RETURN FORM TO:**

JFCA  
PO BOX 421929  
KISSIMMEE, FL 34742-1929

# Front



# Back

