

**Florida Cattlemen's Foundation**

**2017 Ranch Rodeo Finals & Cowboy Heritage Festival**

**Sponsorship Form**

NAME:

COMPANY NAME:

ADDRESS:

PHONE NUMBER:

EMAIL ADDRESS:

WERE YOU A SPONSOR LAST YEAR? ( ) YES NO ( )

**Note: priority consideration for sponsorship is awarded to those who provided sponsorship last year**

**Please circle the sponsorship level you wish to purchase. Full details on all sponsorships are included in the 2017 Ranch Rodeo Finals & Cowboy Heritage Festival Sponsorship Guide Book.**

Platinum Sponsor \$ 15,000 (and Up)

Gold Sponsor \$ 10,000

Silver Sponsor \$ 7,000

Trail Boss \$ 5,000

Chute Sponsor \$ 1,500

Saddle Sponsor \$ 850

Friend of the Rodeo \$ 500

To Customize Your Sponsorship  
Please call the Florida Cattlemen's  
Association Office  
**407-846-6221**

Rodeo Program and Magazine Ad Rates:  
Please call the Florida Cattlemen's  
Association Office  
**407-846-6221**

**TOTAL DOLLAR** Amount Pledged for Sponsorship: \$ \_\_\_\_\_

**SIGNATURE** of Person Completing this form: \_\_\_\_\_

**DATE:** \_\_\_\_\_

**Please send the completed form to the Florida Cattlemen's Association**

FAX: **407-933-8209** or

EMAIL: [Jim@floridacattlemen.org](mailto:Jim@floridacattlemen.org) or [Dusty@floridacattlemen.org](mailto:Dusty@floridacattlemen.org)

# 10th Annual

## Florida Ranch Rodeo Finals & Cowboy Heritage Festival

### 2017 Sponsorship Fact Sheet

- Event will occur September 29- 30, 2017
- Partner with us as we create an action packed weekend of history, heritage and rodeo excitement at the Silver Spurs Arena in the Osceola Heritage Park in Kissimmee.
- Receive corporate exposure from thousands of spectators from around Florida come to our annual event and who attend the regional ranch rodeo competitions throughout the year.
- Show your community support by helping us raise funds for the Florida Cattleman's Foundation which provides youth leadership training and supports other projects throughout the State.
- Your corporate or personal donation is tax deductible through the Foundations' IRS recognized 501(c)(3) charity status.

#### **Sponsorship Opportunities Include:**

- Brand the rodeo/cooking competition with your corporate name and logo
- Dedicated space and bio information on our web portal with links to your organization
- Corporate partner "thank you" announcement messages made throughout the weekend event
- Participate in opening ceremonies on the Main Stage and during the Awards Presentations
- Corporate partner ads in the Florida Cattlemen's magazine
- Corporate logo printed on all rodeo tickets
- Corporate literature on display in a premium booth location at Festival and in Rodeo Arena
- Corporate logo on promotional posters and literature marketing the event
- Banners, signage and posters displayed throughout Festival and Rodeo Arena
- Complimentary rodeo tickets
  - 1 per \$100 of sponsorship. Example- \$1,500 Chute Sponsorship receives 15 complimentary rodeo tickets
- Complimentary steak dinner tickets
  - 1 per \$500 of sponsorship. Example- \$1,500 Chute Sponsorship receives 3 complimentary steak dinner tickets
- Sponsors are featured in various media releases throughout the rodeo year