2027 FCA Convention & Allied Trade Show

JUNE 21-24, 2027 – MARCO ISLAND, FL



FCA CONVENTION & ALLIED TRADE SHOW
JUNE 21-24, 2027

Our Convention remains one of the strongest events of its kind, thanks to the people who attend, the sponsors who support it, and the vendors who bring it to life. Please take a few minutes to read through this packet carefully, everything you need to make plans is right here.

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Your Membership Information

Username: **Member #:**

Email:

Password: Many of you have already logged in and created a password. If you haven't done so, go to www.floridacattlemen.org, click login, enter the username listed above and click reset password.
Note: If we do not have a current and accurate email on file for you, please contact us.

General Contact:
Dusty Holley, dusty@floridacattlemen.org

Abby Royal, abby@floridacattlemen.org

Kate Ramsey, kate@floridacattlemen.org

Convention Questions:
convention@floridacattlemen.org
(407) 846-6221

Membership Questions:
membership@floridacattlemen.org
(407) 846-6221

WWW.FLORIDACATTLEMEN.ORG/CONVENTION



SCHEDULE

Monday, June 21, 2027

10 a.m.-6 p.m. **Registration**
1 p.m. **Sweetheart Contestant Meeting**
2-10 p.m. **Trade Show Exhibitor Move-In**
3-6 p.m. **Silent Auction Drop-off**
6-8 p.m. **FCLA Graduation/YCC Reunion Recp**
8 p.m.-12 a.m. **Lobby Bar Entertainment**

Tuesday, June 22, 2027

8 a.m.-5 p.m. **Registration**
8 a.m.-12 p.m. **Trade Show Exhibitor Move-In**
8:30 a.m.-12:30 p.m. **FCA Exec. Comm. Mtg./Lunch**
9 a.m.-1 p.m. **Silent Auction Drop-off**
9:30 a.m. **FCW Exec. Committee Meeting & Lunch**
10 a.m. **Florida Grazing Lands Coalition Meeting**
1-6 p.m. **Silent Auction Open**
1 p.m. **Sweetheart Power Point Presentations**
1 p.m. **Opening General Session**
1:45-5 p.m. **Committee Meetings** *(2 blocks)*
2-4 p.m. **JFCA Check-in & Events**
2 p.m. **FCW Ice Cream Social & Cowfolk Couples Clash**
2 p.m. **Allied Meeting** *(Mandatory for Exhibitors)*
4 p.m. **Allied Members' Tradeshow Opening Reception**
4-8 p.m. **Trade Show Opens** *(Cash Bar Open)*
6-8 p.m. **FCW Officers/Past Pres/Chair Reception**
8 p.m. **Big Loop Dummy Roping & King of the Reach**
8 p.m.-12 a.m. **Lobby Bar Entertainment**

Wednesday, June 23, 2027

7 a.m. **FCA BOD/General Membership Meeting**
8 a.m.-4 p.m. **Registration**
8 a.m. **Silent Auction Opens**
9-11:30 a.m. **FCW BOD/Gen. Membership Mtg.**
9-11 a.m. **JFCA General Session/Business Mtg.**
12 p.m. **Youth Appreciation Luncheon**
1-4:30 p.m. **Trade Show Open**
4:30-7:30 p.m. **Trade Show Exhibitor Move-Out**
5 p.m. **Cattlemen's Reception**
6 p.m. **Cattlemen's Supper**
8 p.m. **NCBA PAC & FL COW PAC Bull Sale** *(Immediately following Supper)*
8-11 p.m. **Junior Dance**
9:15 p.m. **Silent Auction Closes** *(item pick-up)* *(Immediately following Bull Sale)*
9 p.m. **Concert and Dance**

Thursday, June 24, 2027

7 a.m. **FCA Past Pres./Exec. Comm. Breakfast**
8 a.m.-12p.m. **Registration**
8:30 a.m. **FCW Membership Breakfast**
10 a.m. **Golf Tournament**
11 a.m. **Volleyball Tournament**
6 p.m. **President's Reception**
7 p.m. **Cattlemen's Banquet**
8-11 p.m. **Junior Dance**
9 p.m. **Concert and Dance**

Schedule and meeting times subject to change

2027 Convention Lodging Information:

Host Hotel:
JW Marriott Marco Island Beach Resort, 400 S Collier Blvd, Marco Island, FL 34145

Call: 239-394-2511 during regular business hours. Select 5 for the resort operator and ask for in house reservations. *(Selecting 1 for reservations will transfer you to corporate booking, you must speak with a representative in Marco Island, corporate does not have access to the FCA block)*
Email: marcoislandreservations@marriott.com
Book Online: Link on our website for standard rooms only, you must call for suites.

- Please ask to be placed on the waiting list for rooms.
- The FCA Rate is good from Sunday June 20, 2027 through Friday June 25, 2027. Don't over book rooms and please release any booked rooms you will not need as early as possible.
- A 1 night room rate deposit will be taken 45 days prior to arrival and is considered non-refundable or transferable. Any reservations canceled less than 45 days prior to arrival and after the 1 night deposit is taken will forfeit the deposit.

Silent Auction:

Don't forget your items to donate for the silent auction. All items welcome! In return for a donation, we advertise your business (and booth space if applicable) with that donation and publicly thank you in The Florida Cattleman and Livestock Journal Convention Recap Article. Feel free to bring business cards, brochures, etc., to put on the table with your auction item. Support the Florida Cattlemen's Foundation and donate an item today!! Contact the FCA office with any questions 407-846-6221.

FLORIDA CATTLEMEN'S FOUNDATION
Research. Education. Leadership. Heritage.

Live Auctions:

Each year, the Florida Cattlemen's Convention features several live auctions that support programs making a real difference in our industry. From Bull Sale Credits benefiting the FL COW PAC to exciting hunting trips, fishing trips, and other exclusive items, every bid helps fuel the efforts of the NCBA PAC, the FCA Sweetheart Program, and the Junior Florida Cattlemen's Association (JFCA). Your participation keeps these programs strong and ensures Florida cattlemen continue to lead the way, so pack your bidding spirit and help us make a positive impact for the future of ranching!



REGISTER

How to Register:

Postmarked by June 1, 2027:

Florida Cattlemen's Association
PO BOX 421929
Kissimmee, FL 34742

Please list an email so we can send you a receipt.

Online by June 5, 2027:

www.FloridaCattlemen.org/convention

Your login information is on pg 1 of this packet.

Emailed by June 5, 2027:

convention@floridacattlemen.org

A downloadable version of this packet can be found Online at www.FloridaCattlemen.org/convention

On-site June 21-24, 2027:

Individual registrations (Full & Badge Only), and a la carte meal tickets will be sold on site while tickets last. The most affordable way to attend conventon and only way to guarentee your meal tickets is to pre-register.

INDIVIDUAL PRE-REGISTRATION

Once again, Individual adult and youth (ages 3-12) registrations will be available at Full and Badge-Only levels. The Badge-Only registration includes access to everything but the three ticketed banquet style meals. Full registrations include a badge and tickets to the Youth Luncheon, Cattlemen's Supper, and Cattlemen's Banquet. Children under 3 years old not occupying a chair or being served a meal do not need to be registered. Ask us for a complimentary youth badge for children under 3.

RESERVED TABLE REGISTRATION

Last year we started a new table reservation system, due to many complaints in recent years regarding the on-site reserved table process. The FCA Executive Committee reviewed the issue and finalized a plan to reduce the Association's financial risk and improve the fairness and efficiency of reservations, reserved tables will now be tied directly to full registrations. Guests may still enjoy open seating by completing standard registration, but those wishing to reserve tables will do so in advance through the registration process.

A half table (five seats) may be reserved for $2,500 and includes five full registrations. You may reserve up to two half tables per member, creating a full table of ten seats/full registrations, for a total of $5,000. It is preffered that you list all guest names at the time of registration, any "to be determined" guests must be confirmed by April 15, 2027.

Please follow the instructions on the Table Reservation/Registration page to complete your purchase. All reserved table placements within the event space will be determined and assigned at a later date, once registration is complete.

This new approach ensures all meal tickets are covered, simplifies check-in, and creates a smoother, more organized experience for everyone involved.

Last year we were able to significantly increase open seating due to this new process. The number or reserved tables will be limited to allow for that same extended open seating.

2027 Pre-Registration

Florida Cattlemen's Convention & Allied Trade Show
JW Marriott Marco Island Beach Resort
June 21st-24th, 2027

Contact Name: _____

Address: _____

Phone: _____ **Email:** _____

Ranch Name or County to appear on name badge(s): _____

Full Registration Includes: Youth Luncheon Wednesday, Cattlemen's Supper Wednesday, Cattlemen's Banquet Thursday, Speakers, Meetings, Sports, Hospitality Hour/Receptions, Trade Show, Concerts, Dance.

Badge-Only Registration Includes: Speakers, Meetings, Sports, Hospitality Hour/Receptions, Tradeshow, Concerts, Dance. ***This does not include any meals.***

Registrant Names & Registration Type:
(Please print names as they should appear on the name badge)

	Adult		Youth (3-12 yrs old)	
	Full Reg. $350	Badge Only $180	Full Reg. $230	Badge Only $100
1. _____	☐	☐	☐	☐
2. _____	☐	☐	☐	☐
3. _____	☐	☐	☐	☐
4. _____	☐	☐	☐	☐
5. _____	☐	☐	☐	☐
6. _____	☐	☐	☐	☐
7. _____	☐	☐	☐	☐
8. _____	☐	☐	☐	☐
9. _____	☐	☐	☐	☐
10. _____	☐	☐	☐	☐
11. _____	☐	☐	☐	☐
12. _____	☐	☐	☐	☐
13. _____	☐	☐	☐	☐
14. _____	☐	☐	☐	☐

(Attach an additional form if necessary)

Total boxes checked --->_____ _____ _____ _____
x$350 x$180 x$230 x$100

Subtotals ---> _____ + _____ + _____ + _____ =$_____
Total due

On-site Costs

Adult
Full Reg. $415
Badge Only $215

Youth *(3-12 yrs old)*
Full Reg. $280
Badge Only $125

A La Carte Meal Tickets
Wed. Lunch $100
Wed. Supper $165
Thurs. Banquet $180

Tickets to individual meals will be sold on-site ONLY, while seats are available.

Return Completed Forms Digitally by June 5, 2027:
Login and submit Online or
Email to convention@floridacattlemen.org

Return Completed Forms Via Mail by June 1, 2027:
Florida Cattlemen's Association
PO BOX 421929
Kissimmee, FL 34742

☐ **Check #** _____

☐ **Card:** ☐**Visa** ☐**MC** ☐**Amex** ☐**Discover**

Card # _____

Exp. Date: _____ **CVV:** _____

Name on Card: _____

2027 Reserved Table Registration

Florida Cattlemen's Convention & Allied Trade Show
JW Marriott Marco Island Beach Resort
June 21st-24th, 2027

1/2 Table Reservation Includes: Half a table (5 seats) reserved at the Youth Luncheon, Cattlemen's Supper, and Cattlemen's Banquet. Five (5) Full Registrations.

Contact Name: _____

Address: _____

Phone: _____ **Email:** _____

Ranch Name or County to appear on name badge(s): _____

Reserved Table Name (Please print name as it should appear on the reserved table card)

_____

We request to be placed near the ___ of the room: *(front, back, center, ...)(Tables assigned 1st come, 1st served, No Guarantees)*

_____

We request that we be seated with/near:*(Tables assigned 1st come, 1st served, No Guarantees)*

_____

We request that we are NOT seated with/near: *(Confidential)(Tables assigned 1st come, 1st served, No Guarantees)*

_____

☐ **1/2 Table Reservation with 5 Full Registrations, $2,500**

Registrant Names (Please print names as they should appear on the name badge)

	Adult	Youth (3-12)
1. _____	☐	☐
2. _____	☐	☐
3. _____	☐	☐
4. _____	☐	☐
5. _____	☐	☐

☐ **SECOND 1/2 Table Reservation with 5 Full Registrations, $2,500**

Registrant Names (Please print names as they should appear on the name badge)

	Adult	Youth (3-12)
1. _____	☐	☐
2. _____	☐	☐
3. _____	☐	☐
4. _____	☐	☐
5. _____	☐	☐

Return Completed Forms Digitally by June 5, 2027:

Login and submit Online or

Email to convention@floridacattlemen.org

Return Completed Forms Via Mail by June 1, 2027:

Florida Cattlemen's Association
PO BOX 421929
Kissimmee, FL 34742

☐ **Check #** _____

☐ **Card:** ☐ **Visa** ☐ **MC** ☐ **Amex** ☐ **Discover**

Card # _____

Exp. Date: _____ **CVV:** _____

Name on Card: _____



SPONSOR

SPONSORSHIP APPLICATION

Sponsors allow us to keep this Annual Convention an affordable family event. On the next few pages you will see a menu of sponsorship opportunities including the current price and the 2026 sponsors that hold the right of first refusal. There are sponsorship opportunities available now, we will update available sponsorships online at www.floridacattlemen.org/convention.

RETURNING SPONSORS

Returning 2026 sponsors have the right of first refusal to secure the same sponsorship in 2027. **This right is to be exercised on or before January 15th, 2027.** All sponsorships must be confirmed by May 15th, 2027.

SHARES

Individual event sponsorship opportunities are either owned by a singular sponsor, or shared by multiple contributors. Sponsors may purchase multiple shares of the same event. The listed 2026 sponsors have the right of first refusal to 2027 shares equal to their previous commitment. Sponsors with more shares to an event will receive premium logo placement on sponsor signage. There are some shares available to new and existing sponsors NOW.

SPONSORSHIP LEVELS

Sponsorship levels are determined by a sponsors cumulative convention sponsorship. These levels have been created to provide sponsors with additional publicity during the convention, as well as in pre/post convention marketing campaigns. More information about each sponsorship level can be found on page 8 of this packet.

SPONSORSHIP DELIVERABLES

- The earlier we receive your sponsorship commitment, the more promotion you will receive.
- Please send the logo you wish to be used to convention@floridacattlemen.org at the time of your sponsorship commitment.
- If your individual event sponsorship allows for the placement of promotional materials it is your responsibility to transport those materials to the convention, unless other arrangements have been made with FCA staff. The FCA is not responsible for any lost or damaged materials.
- If your sponsorship level allows for the placement of promotional materials in registration packets, it is your responsibility to deliver those materials to the FCA Office at 800 Shakerag Rd, Kissimmee, FL 34744 before May 15th.

SPONSORSHIP PAYMENT

We have opened convention applications early to assist companies in planning their 2027 budgets. Sponsorship invoices can be paid at the time of confirmation or anytime before June 1, 2027. If you confirm your sponsorship early but need the invoice date to be in 2027, let us know.

SPONSORSHIP QUESTIONS

Please direct sponsorship questions to:
Kate Shuffitt Ramsey
kate@floridacattlemen.org
407-846-6221

SPONSORSHIP LEVELS

Most sponsorship benefits/deliverables are received through the individual event sponsorship shares you purchase. However a tiered aggregate system will provide some additional exposure.

Platinum Sponsors, $10,000+

Additional Benefits:

- **30 Second promotional video (commercial) to run on FCA social media**
- **Sponsor logo with hyperlink to sponsors website listed at www.floridacattlemen.org/convention**
- Sponsor may provide handouts to be placed in all pre-registration packets
- Sponsorship listing in registration packets (logo plus representative name and contact)
- Increased mentions during events and convention signage (w/logo) when compared to lower levels
- Logo listed in all complete sponsor listings (ex. eNews, magazine, convention program, and meal table tents)
- Increased convention recognition and signage (w/logo)
- Individual event sponsorship deliverables

Gold Sponsors, $9,999-$7,500

Additional Benefits:

- **Sponsor may provide handouts to be placed in all pre-registration packets**
- **Sponsorship listing in registration packets (logo plus representative name and contact)**
- Increased mentions during events and convention signage (w/logo) when compared to lower levels
- Logo listed in all complete sponsor listings (ex. eNews, magazine, convention program, and meal table tents)
- Increased convention recognition and signage (w/logo)
- Individual event sponsorship deliverables

Silver Sponsors, $7,499-$5,000

Additional Benefits:

- **Increased mentions during events and convention signage (w/logo) when compared to lower levels**
- Logo listed in all complete sponsor listings (ex. eNews, magazine, convention program, and meal table tents)
- Increased convention recognition and signage (w/logo)
- Individual event sponsorship deliverables

Bronze Sponsors, $4,999-$2,000

Additional Benefits:

- **Logo listed in all complete sponsor listings** (ex. eNews, magazine, convention program, and meal table tents)
- Increased convention recognition and signage (w/logo)
- Individual event sponsorship deliverables

Friends of the Association Sponsors, Up to $1,999

Additional Benefits:

- Name listed in all complete sponsor listings (ex. eNews, magazine, convention program, and meal table tents)
- Individual event sponsorship deliverables

SPONSORSHIP MENU KEY

Sponsorship Placement, Total Price
Deliverables: About the Sponsorship. **Provided by Sponsor:** what you're expected or encouraged to provide.

Share $	Confirmed 2027 Sponsor
Share $	Held by 2026 sponsor until 1/15
Share $	Available now!

2027 SPONSORSHIP PLACEMENT	SHARE(S)	2026 SPONSOR/OPEN SHARES
Cattlemen's Banquet, $15,400 **Deliverables:** Logo on the banquet meal tickets, meal program, table tents, print & digital signage. Placement of promotional item/material on banquet tables. Time in the banquet program to speak and/or play a commercial (3-5 min). Reserved Tables: 2 at the Banquet and 1 at either the Lunch or Supper. **Provided by Sponsor:** Provide commercial video file and any material to be placed on tables.	$15,400	Everglades Equipment Group
Cattlemen's Supper, $12,500 **Deliverables:** Logo on the Supper meal tickets, meal program, table tents, print & digital signage. Placement of promotional item/material on Supper tables. Time in the Supper program to speak and/or play a commercial (3-5 min). Reserved Tables: 2 at the Supper and 1 at either the Lunch or Banquet. **Provided by Sponsor:** Provide commercial video file and any material to be placed on tables.	$12,500	Farm Credit
Youth Appreciation Luncheon, $11,000 **Deliverables:** Logo on the Luncheon meal tickets, meal program, table tents, print & digital signage. Placement of promotional item/material on Luncheon tables. Time in the Luncheon program to speak and/or play a commercial (3-5 min). Reserved Tables: 2 at the Luncheon. **Provided by Sponsor:** Provide commercial video file and any material to be placed on tables.	$11,000	Saunders Land
FCLA Graduation/YCC Reunion, $8,000 **Deliverables:** Logo printed on the FCLA page in the June Florida Cattleman and Livestock Journal, placement of signage during the FCLA Graduation. Podium time during the event. **Provided by Sponsor:** Provide signage/displays and promotional items to place at the FCLA Graduation (optional).	$8,000	Merck Animal Health
Trade Show, $10,000 **Deliverables:** Logo displayed on all trade show registration packets and email reminders. Logo displayed on printed signs during the trade show. **Provided by Sponsor:** Promotional items to place at trade show bars (optional).	$5,000 $5,000	Corteva Agriscience
Registration Desk, $5,000 **Deliverables:** Logo displayed on the registration desk throughout the convention, logo on pre-registration packets, opportunity to place ad/insert in pre-registration packets. **Provided by Sponsor:** 500 Bags and inserts/promotional material received by the FCA office no later than May 15th.	$5,000	Fresh From Florida
Sunset Terrace Display, $4,500 **Deliverables:** High traffic outdoor area provided to showcase large display 24 hours a day throughout the entire convention. **Provided by Sponsor:** Display item/equipment.	$4,500	Silencer - Moly Mfg.

2027 SPONSORSHIP PLACEMENT	SHARE(S)	2026 SPONSOR/OPEN SHARES
Opening General Session, $5,000 **Deliverables:**Logo displayed on digital and print signage during the Opening General Session. **Provided by Sponsor:** Promotional items to place on session chairs (optional).	$5,000	Beasley, Bryant & Co, CPA's
Room Key Cards, $3,500 **Deliverables:** Exclusive opportunity to have your companies design on all FCA room block key cards. **Provided by Sponsor:** Room Key Cards	$3,500	Florida Prime Brangus Genetics
President's Reception, $12,500 **Deliverables:** Logo displayed on digital signs during the President's Reception. Mentions during the Cattlemen's Banquet. **Provided by Sponsor:** Promotional items to place at the President's Reception bars (optional).	$2,500 $2,500 $2,500 $2,500 $2,500	Florida Beef Inc. Norbrook Roman Three Ranch
FCA BOD Breakfast, $7,500 **Deliverables:** Logo displayed on digital and print signage during the FCA BOD breakfast and BOD meeting. **Provided by Sponsor:** Promotional items to place on meeting tables (optional).	$2,500 $2,500 $2,500	Central Life Sciences Land O' Lakes - Purina Land O' Lakes - Purina
Big Loop Dummy Roping, $5,000 **Deliverables:** Logo(s) or ad placed in all pre/post convention mentions of the Big Loop Dummy Roping. **Provided by Sponsor:** Prizes for the winners.	$2,500 $2,500	Red Angus Association of America Superior Livestock Auction
Convention Pocket Program, $5,000 **Deliverables:** Exclusive ad placement in the convention program. **Provided by Sponsor:** Camera-ready ad received no later than May 1st.	$2,500 $2,500	Florida Beef, Inc. (inside front) Norbrook (back cover)
Name Badges, $2,500 **Deliverables:** Logo printed on all name badges.	$2,500	Deer Valley Farm
Bull Sale, $2,500 **Deliverables:** Logo on bull sale on-site signs, mentioned by auctioneer and on-screen during the sale. Logo within sale book.	$2,500	Pneu-Dart, Inc.
Pre-Registration, $2,500 **Deliverables:** Logo displayed in every print and digital mention of convention pre-registration. **Provided by Sponsor:** Promotional items to place in pre-registration bags (optional).	$2,500	
Membership, Top Hand Buckle, $2,500 **Deliverables:** Logo displayed or name mentioned in all promotion of the membership contest, mentioned and present on stage when awards are presented. Multiple mentions in membership contest print and digital promotion.	$2,500	Norbrook

2027 SPONSORSHIP PLACEMENT	SHARE(S)	2026 SPONSOR/OPEN SHARES
Cattlemen's Reception, $10,000 **Deliverables:** Logo displayed on printed signs during the reception. Mentions during the Cattlemen's Supper. **Provided by Sponsor:** Promotional items to place at the Cattlemen's Reception bars (optional).	$2,000	Cavender Ranches
	$2,000	Lindskov LT Ranch
	$2,000	North Florida Land Trust
	$2,000	Seminole Cattle Operations
	$2,000	Syfrett Feed
FCA Executive Committee Luncheon, $2,000 **Deliverables:** Logo displayed on digital and print signage during the FCA Executive Luncheon and meeting. Sponsor may dine with the Executive Committee**. Provided by Sponsor:** Promotional items to place on tables (optional).	$2,000	Boehringer Ingelheim
Audio Visual, $15,000 **Deliverables:** Logo on a printed sign and/or shown on the screen during all events/meetings utilizing AV during the entire Convention. Mentions during the three ticketed meals.	$1,500	Ag Lime Sales
	$1,500	Anipro
	$1,500	Anipro
	$1,500	Dean Mead
	$1,500	Deseret Ranches
	$1,500	Florida Beef Inc.
	$1,500	
	$1,500	
	$1,500	
	$1,500	
Volleyball Tournament, $3,000 **Deliverables:** Logo or ad placed in all pre/post convention mentions of the volleyball tournament. **Provided by Sponsor:** Sponsor hosts tournament	$1,500	Zoetis
	$1,500	Zoetis
Lanyards, $1,500 **Deliverables:** Logo or design of your choice on all convention attendee lanyards. **Provided by Sponsor:** 2,500 lanyards received by the FCA office no later than May 15th.	$1,500	Zinpro Performance Minerals
King of the Reach, $1,500 **Deliverables:** Logo or ad placed in all pre/post convention mentions of the Big Loop Dummy Roping. **Provided by Sponsor:** Prizes for the winners	$1,500	Merck Animal Health
Entertainment, $15,000 **Deliverables:** Logo displayed on digital and print signage during the Cattlemen's Supper, Cattlemen's Banquet, and concerts. **Provided by Sponsor:** Promotional items to place at concert bars and tables (optional).	$1,000	Diamond R Fertilizer Co.
	$1,000	Florida Beef, Inc.
	$1,000	Florida Farm Bureau Federation
	$1,000	Kirkland Feedyard
	$1,000	MWI Animal Health
	$1,000	Seminole Cattle Operations
	$1,000	Sumter County Farmers Market
	$1,000	Trans Ova Genetics
	$1,000	Trans Ova Genetics
	$1,000	Wedgworth's Inc.
	$1,000	
	$1,000	
	$1,000	
	$1,000	
	$1,000	

2027 SPONSORSHIP PLACEMENT	SHARE(S)	2026 SPONSOR/OPEN SHARES
Cash Drawings, $1,200 **Deliverables:** $700 drawing during the FCW Breakfast, and $500 pre-registration drawing during the Cattlemen's Banquet. Logo in convention pre-registration packet and convention program.	$1,200	FALM
General Membership Meeting, $5,000 **Deliverables:** Logo displayed on digital and print signage during the General Membership Meeting. **Provided by Sponsor:** Promotional items to place on meeting room chairs (optional).	$1,000 $1,000 $1,000 $1,000 $1,000	Deseret Ranches Ritchie Industries Roman Three Ranch Wedgworth's Inc.
Silent Auction, $5,000 **Deliverables:** Logo displayed on printed signs directing attendees into the silent auction and on all pre/post convention mentions of the Silent Auction.	$1,000 $1,000 $1,000 $1,000 $1,000	Deseret Ranches Deseret Ranches Florida Beef Inc. Seminole Cattle Operations W & W Supply Co.
Committee Meetings, $5,000 **Deliverables:** Logo on print and digital signs during Committee Meetings. **Provided by Sponsor:** Promotional items to place in committee meeting rooms (optional).	$1,000 $1,000 $1,000 $1,000 $1,000	Deseret Ranches Florida Beef Inc. Jumper Creek Ranches Noble Research Institute Roman Three Ranch
County Membership Contest, $1,000 **Deliverables:** Logo displayed or name mentioned in all promotion of the membership contest, mentioned and present on stage when awards are presented.	$1,000	FerAppease
FCA Past Presidents Breakfast, $1,000 **Deliverables:** Logo displayed on print signage during the Past Presidents Breakfast. Sponsor may attend the breakfast. **Provided by Sponsor:** Promotional items to place on tables (optional).	$1,000	Elanco Animal Health
FCW Membership Breakfast, $5,000 **Deliverables:** Mentioned during the FCW Breakfast and logo displayed on the printed FCW sponsorship sign throughout the duration of the Convention.	$500 $500 $500 $500 $500 $500 $500 $500	Florida Beef Inc. Fresh From Florida Merck Animal Health Roman Three Ranch

2027 SPONSORSHIP PLACEMENT	SHARE(S)	2026 SPONSOR/OPEN SHARES
FCW Ice Cream Social, $5,000 **Deliverables:** Logo displayed during the Ice Cream Social, and on the printed FCW sponsorship sign throughout the duration of the Convention.	$500	Larson Dairy
	$500	Newsome Cattle
	$500	United Dairy Farmers of Florida
	$500	United Dairy Farmers of Florida
	$500	Woody & Grace Larson
	$500	
	$500	
	$500	
	$500	
	$500	
FCW BOD/Gen. Membership Mtg., $1,500 **Deliverables:** Mentioned during the FCW BOD Meeting and logo displayed on the printed FCW sponsorship sign throughout the duration of the Convention.	$500	Fresh From Florida
	$500	TCU Ranch Management
	$500	
FCW Exec. Committee Luncheon, $1,000 **Deliverables:** Mentioned during the FCW Luncheon and logo displayed on the printed FCW sponsorship sign throughout the duration of the Convention. Sponsor may dine with the Executive Committee.	$500	Adams Ranch
	$500	Animal Health International
FCW Officer/Past Pres./Chair Recp., $1,000 **Deliverables:** Mentioned during the FCW Past Presidents Lunch and logo displayed on the printed FCW sponsorship sign throughout the duration of the Convention.	$500	Adams Ranch
	$500	Elanco Animal Health
Youth Dance, $1,500 **Deliverables:** Name displayed on a printed sign during the youth dance.	$500	Crescent H Ranch
	$500	Crescent H Ranch
	$500	Crescent H Ranch
Lobby Bar Entertainment, $2,000 **Deliverables:** Name listed on a printed sign during the lobby bar concerts Monday and Tuesday night.	$250	Alltech
	$250	Alltech
	$250	Butch, Kim, & Kaydan Strickland
	$250	Sonja Crawford
	$250	Sonja Crawford
	$250	Strickland Ranch
	$250	Strickland Ranch
	$250	Strickland Ranch
General Convention, $500+	$500+	Unlimited
JFCA, $100+	$100+	Unlimited
Sweetheart, $100+	$100+	Unlimited
FCW General, $100+	$100+	Unlimited

SPONSORSHIP COMMITMENT FORM

2027 Florida Cattlemen's Association
Convention & Allied Trade Show

SPONSOR CONTACT & LISTING

Sponsor Name: (type or print name as you would like it to appear on all listings)

_____

Contact Name: _____

Address: _____

City, State: _____ **Zip:** _____

Phone: _____ **Email:** _____

SPONSORSHIP DETAILS

Returning 2026 sponsors have the right of first refusal to secure the same sponsorship in 2027. This right is to be exercised on or before January 15th, 2027. All sponsorships must be confirmed my May 15th, 2027, and all sponsorships must be paid in full by June 1, 2027. Final sponsorship placement will be approved by FCA staff.

Sponsorship Placement (Ex. Event Name, FCA General, FCW General, JFCA, Sweetheart, ...)	**Sponsorship Value** ($ Amount or In Kind Value)

Total Sponsorship Amount: _____

PAYMENT

☐ **Invoice me now** ☐ **Invoice me after Jan. 1**

☐ **Check #** _____

☐ **Card:** ☐**Visa** ☐**MC** ☐**Amex** ☐**Discover**

Card # _____

Exp. Date: _____ **CVV:** _____

Name on Card: _____

Signature:

_____

Date: _____

Return Completed Forms to:
convention@floridacattlemen.org or
Florida Cattlemen's Association
PO BOX 421929, Kissimmee, FL 34742



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