



SCHEDULE

Monday, June 17, 2024

- 10 a.m.-6 p.m. Registration
- 1 p.m. Sweetheart Contestant Meeting
- 2-10 p.m. Trade Show Exhibitor Move-In
- 4-4:30 p.m. JFCA Discussion Meet Registration
- 6-8 p.m. FCLA Graduation/YCC Tour Reunion Reception

Tuesday, June 18, 2024

- 8 a.m.-5 p.m. Registration
- 8 a.m.-12 p.m. Trade Show Exhibitor Move-In
- 8 -9:30 a.m. JFCA Member Check-In
- 8:30 a.m.-12:30 p.m. FCA Exec. Committee Mtg. & Lunch
- 9:30 a.m.-12 p.m. JFCA Leadership Development
- 10 a.m. FCW Exec. Committee Meeting & Lunch
- 10 a.m. Florida Grazing Lands Coalition Meeting
- 10 a.m.-4 p.m. JFCA Stockman's Challenge
- 1 p.m. Sweetheart Power Point Presentations
- 1 p.m. Silent Auction Opens
- 1 p.m. Opening General Session
- 1:45-5 p.m. Committee Meetings
- 2-4 p.m. JFCA Leadership Development/Workshops
- 2 p.m. FCW Welcoming Reception/Ice Cream Social
- 2 p.m. Allied Meeting (Mandatory for All Exhibitors)
- 4 p.m. Allied Members' Trade Show Opening Reception
- 4-8 p.m. Trade Show Opens (Cash Bar in Show Area)
- 6-8 p.m. FCW Officers, Past Pres., & Chair Reception
- 8 p.m. Big Loop Dummy Roping & King of the Reach

Wednesday, June 19, 2024

- 7 a.m. FCA BOD/General Membership Meeting
- 8 a.m.-4 p.m. Registration
- 8 a.m. Silent Auction Opens
- 8:15 - 9 a.m. JFCA County Leader & Volunteer Meeting
- 9-11:30 a.m. FCW BOD/General Membership Meeting
- 9-11 a.m. JFCA General Session/Business Meeting
- 12 p.m. Youth Appreciation Luncheon
- 1-4:30 p.m. Trade Show Open
- 4:30-7:30 p.m. Trade Show Exhibitor Move-Out
- 5 p.m. Cattlemen's Reception
- 6 p.m. Cattlemen's Supper
- 8 p.m. Bull Auction (immediately following Supper)
- 8 p.m. Junior Dance
- 9 p.m. Silent Auction Closes (item pick-up)
(immediately following Bull Sale)
- 9 p.m. Concert and Dance

Thursday, June 20, 2024

- 7 a.m. FCA Past Presidents/Exec. Committee Breakfast
- 8 a.m. FCW Membership Breakfast
- 8 a.m.-12p.m. Registration
- 10 a.m. Golf Tournament
- 1 p.m. Volleyball Tournament
- 6 p.m. President's Reception
- 7 p.m. Cattlemen's Banquet (dress: Evening Attire)
- 8 p.m. Junior Dance
- 9 p.m. Concert and Dance

**Schedule and meeting times subject to change
**Exhibitor Specific Events listed in Green*



EXHIBIT

TRADESHOW APPLICATION

FCA booth spaces commonly sell out. We encourage you to send in your booth agreement and payment as soon as possible. If you are not a current FCA Allied member, booth space payment and membership fee, must be received at the FCA office by **April 15, 2024**, made payable to: Florida Cattlemen's Association. If you are a current FCA member your membership must run through **June 30, 2024** in order to receive the FCA Member booth rate. There will be no convention registration requirement for exhibitors. Should any exhibitor wish to attend the meal functions during the FCA convention, a separate convention registration package must be purchased.

ASSIGNMENT OF BOOTH

Booth spaces will be assigned on a **FIRST-COME, FIRST-SERVED BASIS**. We have a limited number of booth spaces. Please send in booth agreements as soon as possible. All booth Agreements will be stamped with date received to insure fairness in booth placement.

BOOTH DETAILS

All spaces are air conditioned. Some heavy equipment can be accommodated.

- 10' x 8' draped display area (8' high rear wall and 3' high side walls)
- 2' x 6' skirted table with 2 folding chairs. (Other furnishings available at additional cost to exhibitor)
- Waste Basket
- 7" x 44" identification sign
- One 110 volt electrical outlet is available at an additional cost.

TABLETOP DETAILS (SOLD AT THE SAME RATE AS BOOTHS)

- 3' x 8' draped display area (8' high rear wall)
- 2' x 6' skirted table (Other furnishings available at additional cost to exhibitor)
- 7" x 44" identification sign
- One 110 volt electrical outlet is available at an additional cost.

TRADESHOW HOURS OF OPERATION

Tuesday, June 18th, 2023: 4:00 - 8:00 p.m.

Wednesday, June 19th, 2023: 1:00 - 4:30 p.m.

TRADESHOW CONTRACTOR

3-D Tradeshow Services, LLC

3dtradeshow@gmail.com

(954) 423-9803

SECURITY

Security will be provided from 4:00 p.m. on Tuesday, June 18, 2024, through 2:00 p.m. on Wednesday, June 19, 2024. Only exhibitors with exhibitor's badges will be authorized in the trade show area except during authorized trade show hours. Badges may be picked up at the FCA Registration Desk.

LIABILITY LOSS OR DAMAGE

No parties to this contract shall be responsible for any injury, loss or damage except in the event that such injury, loss or damage arises out of negligence or willful act of such party. Signs or other articles may not be affixed, nailed or otherwise attached to the floors, walls or doors in such a manner as to deface or damage the exhibit area. The exhibitor hereby agrees to assume all risks relating to such property and shall hold the Association harmless from all loss or liability related thereto.

ADDITIONAL FUNCTIONS

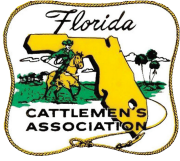
The booth registration does NOT include tickets for ALL the FCA functions. The name badges in the booth packets gives the holder access to FCA hospitality hours, dances, concerts, meetings and the trade show. No meals are included. To attend meals, a full convention registration must be purchased, you may upgrade your exhibitor badges now for \$235. Any additional exhibitor badges or upgrades must be made by **April 15th, 2024**.

CANCELLATION OF BOOTH

NO REFUNDS WILL BE MADE



*As booths are claimed we will update this map online at www.FloridaCattlemen.org



2024 BOOTH AGREEMENT

Florida Cattlemen's Association Convention & Allied Trade Show
Trade Show Dates: Tuesday, June 17th-Wednesday, June 19th



CONTACT INFORMATION

Company Name: _____
Contact Name: _____ Title: _____
Address: _____
City, State: _____ Zip: _____
Phone: _____ Email: _____

BOOTH PLACEMENT & EXHIBITOR REGISTRATION

We request that our company name is listed as follows on the identification sign: *(one line limit)*

My company will be exhibiting the following product(s): *(ex. equipment, nutrition, genetics, finance, ...)*

If possible, we request that our space not be adjacent to or opposite the following probable exhibitor(s):

of Booth Spaces Needed: _____ *(Outside spaces for large displays/equipment are available, but limited)*
Booth Space Request: *(Booths assigned 1st come, 1st served, No Guarantees)*

1st Choice

2nd Choice

3rd Choice

Allied Membership Status:

Allied Membership \$200= \$ _____
Member Cost:
\$900 per booth = \$ _____
Non-Member Cost:
\$1,300 per booth= \$ _____
Electrical Outlet:
(\$200 for on-site electrical requests)
\$125 per booth= \$ _____

Booth Total

+

(Badge/Full Reg.)
 \$0 \$235
 \$0 \$235
 \$0 \$235
 \$0 \$235
(Badge/Full Reg.)
 \$80 \$285
 \$80 \$285
 \$80 \$285
 \$80 \$285

Exhibitor Total

The Following people will represent our company:

4 exhibitor badges included per booth.
Upgrade to a full registration for \$235 per person.

Name _____
Name _____
Name _____
Name _____

Additional exhibitors (Limit 4 per booth)
Exhibitor Badge=\$80, Full Registration=\$285

Name _____
Name _____
Name _____
Name _____

= Total Due

PAYMENT

Invoice Me
 Check # _____
 Card: Visa MC Amex Discover
Card # _____
Exp. Date: _____ CVV: _____
Name on Card: _____

Signature: _____
By signing you agree that you have read the information on page 9 of this packet and authorise the FCA to charge you for this booth with the provided payment method.

FOR FCA OFFICE USE ONLY

BOOTH #(s): _____

DATE RECEIVED: _____

2024 FCA CONVENTION & ALLIED TRADE SHOW EXHIBITOR AND SPONSORSHIP GUIDE

Return Forms and Payment to:

convention@floridacattlemen.org

or

Florida Cattlemen's Association

P.O. BOX 421929

Kissimmee, FL 34742

Convention Trade Show or Sponsorship Questions:

Dusty Holley- dusty@floridacattlemen.org

Abby Clapp- abby@floridacattlemen.org

Jim Handley- jim@floridacattlemen.org

or

convention@floridacattlemen.org

(407) 846-6221

Membership Questions:

membership@floridacattlemen.org

(407) 846-6221

Host Conference Hotel:

JW Marriott Marco Island Beach Resort

400 S Collier Blvd, Marco Island, FL 34145

marcoislandreservation@marriott.com

(239) 394-2511

**BOOTHS AND SPONSORSHIP OPPORTUNITIES WILL GO
FAST, RETURN YOUR FORMS TODAY!**