



SPONSOR

SPONSORSHIP APPLICATION

Sponsors allow us to keep this Annual Convention an affordable family event. This year we have added structure to our unique sponsorship opportunities. On the next few pages you will see a menu of sponsorship opportunities including the current price and the 2023 sponsors that hold the right of first refusal. Due to the restructuring of our sponsorship opportunities some prices have been adjusted. In addition, we have added a cutoff date for returning sponsor commitment and increased sponsor recognition through sponsorship levels.

RETURNING SPONSORS

Returning 2023 sponsors have the right of first refusal to secure the same sponsorship in 2024. **This right is to be exercised on or before March 15th, 2024.** All sponsorships must be confirmed by May 15th, 2024.

SHARES

Individual event sponsorship opportunities are either owned by a singular sponsor, or **shared** by multiple contributors. Sponsors may purchase multiple shares of the same event. The listed 2023 sponsors have the right of first refusal to 2024 shares equal to their 2023 commitment, if a returning sponsor has the right to more than one share, the number of shares will be listed in parentheses behind their name. Sponsors with more shares to an event will receive premium logo placement on sponsor signage. There are some shares available to new and existing sponsors NOW.

SPONSORSHIP LEVELS

NEW! Sponsorship levels are determined by a sponsor's cumulative convention sponsorship. These levels have been created to provide sponsors with additional publicity during the convention, as well as in pre/post convention marketing campaigns. More information about each sponsorship level can be found on page 7 of this packet.

SPONSORSHIP DELIVERABLES

- The earlier we receive your sponsorship commitment, the more promotion you will receive.
- Please send the logo you wish to be used to convention@floridacattlemen.org at the time of your sponsorship commitment.
- If your individual event sponsorship allows for the placement of promotional materials it is your responsibility to transport those materials to the convention, unless other arrangements have been made with FCA staff. The FCA is not responsible for any lost or damaged materials.
- If your sponsorship level allows for the placement of promotional materials in registration packets, it is your responsibility to deliver those materials to the FCA Office at 800 Shakerag Rd, Kissimmee, FL 34744 before May 15th.

2024 SPONSORSHIP OPPORTUNITIES

Cattlemen's Banquet

\$15,400

Deliverables: Logo on the banquet meal tickets, meal program, table tents, print & digital signage. Placement of promotional item/material on banquet tables. Time in the banquet program to speak and/or play a commercial (3-5 min). Reserved Tables: 2 at the Banquet and 1 at either the Lunch or Supper.

Provided by Sponsor: Provide commercial video file and any material to be placed on tables.

2023 Sponsor: Everglades Equipment Group



Audio Visual

\$15,000 (sold in 10 shares of \$1,500)

Deliverables: Logo on a printed sign and/or shown on the screen during all events/meetings utilizing AV during the entire Convention. Mentions during the three ticketed meals.

2023 Sponsors: Wells Crop Insurance (3), Orlando Bioenergy, and Westway Feed Products.

2024 Shares Available NOW: Five

Entertainment

\$15,000 (sold in 15 shares of \$1,000)

Deliverables: Logo displayed on digital and print signage during the Cattlemen's Supper, Cattlemen's Banquet, and concerts.

Provided by Sponsor: Promotional items to place at concert bars and tables (optional).

2023 Sponsors: Zoetis, Cracker Land & Cattle, Diamond R Fertilizer Co, Inc, Florida Mineral Salt & Agricultural Products, Kirkland Feedyard, and Sumter County Farmers Market

2024 Shares Available NOW: Nine

Cattlemen's Supper

\$12,500

Deliverables: Logo on the Supper meal tickets, meal program, table tents, print & digital signage. Placement of promotional item/material on Supper tables. Time in the Supper program to speak and/or play a commercial (3-5 min). Reserved Tables: 2 at the Supper and 1 at either the Lunch or Banquet.

Provided by Sponsor: Provide commercial video file and any material to be placed on tables.

2023 Sponsor: Farm Credit



President's Reception

\$12,500 (sold in 5 shares of \$2,500)

Deliverables: Logo displayed on printed signs during the President's Reception. Mentions during the Cattlemen's Banquet.

Provided by Sponsor: Promotional items to place at the President's Reception bars (optional).

2023 Sponsors: AgAmerica Lending, Norbrook, Inc., and Seminole Tribe of Florida

2024 Shares Available NOW: Two

Youth Appreciation Luncheon

\$11,000

Deliverables: Logo on the Luncheon meal tickets, meal program, table tents, print & digital signage. Placement of promotional item/material on Luncheon tables. Time in the Luncheon program to speak and/or play a commercial (3-5 min). Reserved Tables: 2 at the Luncheon.

Provided by Sponsor: Provide commercial video file and any material to be placed on tables.

2023 Sponsor: SVN Saunders Ralston Dantzier



Trade Show

\$10,000 (sold in 2 shares of \$5,000)

Deliverables: Logo displayed on all tradeshow registration packets and email reminders. Logo displayed on printed signs during the tradeshow.

Provided by Sponsor: Promotional items to place at trade show bars (optional).

2023 Sponsor: Quincey Cattle Co. (2)

Cattlemen's Reception

\$10,000 (sold in 5 shares of \$2,000)

Deliverables: Logo displayed on printed signs during the reception. Mentions during the Cattlemen's Supper.

Provided by Sponsor: Promotional items to place at the Cattlemen's Reception bars (optional).

2023 Sponsors: Corteva AgriScience, Johnson Stivender Wealth Advisors, Inc, Syfrett Feed Company, Inc., Wedgworth's Inc., and H & H Liquid Sludge Disposal, Inc

FCLA Graduation/YCC Tour Reunion

\$8,000

Deliverables: Logo printed on the FCLA page in the June Florida Cattleman and Livestock Journal, placement of signage during the FCLA Graduation. Podium time during the event.

Provided by Sponsor: Provide signage/displays and promotional items to place at the FCLA Graduation (optional).

2023 Sponsor: Merck Animal Health

FCA BOD Breakfast

\$7,500 (sold in 3 shares of \$2,500)

Deliverables: Logo displayed on digital and print signage during the FCA BOD breakfast and meeting.

Provided by Sponsor: Promotional items to place on meeting tables (optional).

2023 Sponsor: Land O' Lakes- Purina Feed (2)

2024 Shares Available NOW: One

“Just Ask” Membership Contest, Squeeze Chute

\$7,000 (In-Kind value, sold in 2 shares of \$3,500)

Deliverables: Logo displayed or name mentioned in all promotion of the membership contest, mentioned and present on stage when awards are presented.

Provided by Sponsor: Squeeze Chute

2023 Sponsor: Priefert Ranch Equipment and Antioch Feed & Ranch Hand Feed in Brooksville

Big Loop Dummy Roping

\$5,000 (sold in 2 shares of \$2,500)

Deliverables: Logo(s) or ad placed in all pre/post convention mentions of the Big Loop Dummy Roping.

Provided by Sponsor: Prizes for the winners.

2023 Sponsors: Red Angus Association of America and Superior Livestock Auction

Registration Desk

\$5,000

Deliverables: Logo displayed on the registration desk throughout the convention, logo on pre-registration packets, opportunity to place ad/insert in pre-registration packets.

Provided by Sponsor: 500 Bags and inserts/promotional material received by the FCA office no later than May 15th.

2023 Sponsor: Fresh from Florida

3 Sponsorship Opportunities

Pre-Registration

\$5,000

Deliverables: Logo displayed in every print and digital mention of convention pre-registration. 3/4 page ad on back of the Pre-registration packet mailed to all members.

Provided by Sponsor: Camera-ready ad received no later than February 15th.

2023 Sponsor: CKP Insurance

General Membership Mtg

\$5,000 (sold in 5 shares of \$1,000)

Deliverables: Logo displayed on digital and print signage during the General Membership Meeting.

Provided by Sponsor: Promotional items to place on meeting room chairs (optional).

2023 Sponsors: Jane & David Durando, Ovatech, Ritchie Industries, Larrett & Kendall Smith, and Sweetpro Premium Supplements (MinEx Loose Mineral & Lick Blocks)

Silent Auction

\$5,000 (sold in 5 shares of \$1,000)

Deliverables: Logo displayed on printed signs directing attendees into the silent auction and on all pre/post convention mentions of the Silent Auction.

2023 Sponsors: Deseret Cattle & Citrus (3), Arcadia Stockyard, and W&W Supply Co. of Fla. Inc

FCW Membership Breakfast

\$5,000 (sold in 10 shares of \$500)

Deliverables: Mentioned during the FCW Breakfast and logo displayed on the printed FCW sponsorship sign throughout the duration of the Convention.

2023 Sponsors: Sunmountain Cattle (2), DSM Nutritional Products, Bo & Beverly Yarborough, and Scott & Valerie Miller

2024 Shares Available NOW: Five

FCW Welcome Reception/ Ice Cream Social

\$5,000 (sold in 10 shares of \$500)

Deliverables: Logo displayed during the Ice Cream Social, and on the printed FCW sponsorship sign throughout the duration of the Convention.

2023 Sponsors: Florida Farm Bureau Federation (2), United Dairy Farmers of Florida (2), and Westway Feed Products

2024 Shares Available NOW: Five

Convention Pocket Program

\$5,000 (sold in 2 shares of \$2,500)

Deliverables: Exclusive ad placement in the convention program.

Provided by Sponsor: Camera-ready ad received no later than May 1st.

2023 Sponsor: Elanco (inside front cover), Norbrook (back cover)

Sunset Terrace Display

\$4,500

Deliverables: High traffic outdoor area provided to showcase large display 24 hours a day throughout the entire convention.

Provided by Sponsor: Display item/equipment.

2023 Sponsor: Moly Mfg.

Committee Meetings

\$4,000 (sold in 4 shares of \$1,000)

Deliverables: Logo on print and digital signs during Committee Meetings.

Provided by Sponsor: Promotional items to place in committee meeting rooms (optional).

2023 Sponsors: AgRisk Advisors, AgLime Sales, Inc, and Trans Ova Genetics

2024 Shares Available NOW: One

Opening General Session

\$4,000

Deliverables: Logo displayed on digital and print signage during the Opening General Session.

Provided by Sponsor: Promotional items to place on session chairs (optional).

2023 Sponsor: Beasley, Bryant & Co, CPA's

Room Key Cards

\$3,500

Deliverables: Exclusive opportunity to have your companies design on all FCA room block key cards.

Provided by Sponsor: Room Key Cards

2024 Shares Available NOW: One

Name Badges

\$2,500

Deliverables: Logo printed on all name badges.

2023 Sponsor: Deer Valley Farm

Bull Sale

\$2,500

Deliverables: Logo on bull sale on-site signs, mentioned by auctioneer and on-screen during the sale.

2023 Sponsor: Pneu-Dart, Inc.

Bull Sale Catalog

\$2,500

Deliverables: Full-page ad on the bull sale catalog back cover.

Provided by Sponsor: Camera-ready 8.375" x 10.875" ad.

2023 Sponsor: American Angus Association

"Just Ask" Membership Contest, Ten 12' Panels

\$2,500 (In-Kind value)

Deliverables: Logo displayed or name mentioned in all promotion of the membership contest, mentioned and present on stage when awards are presented.

Provided by Sponsor: Set of ten 12' Panels

2023 Sponsor: Priefert Ranch Equipment and Farmers CO-OP of Live Oak

"Top Hand" Membership Contest, Buckles

\$2,500

Deliverables: Logo displayed or name mentioned in all promotion of the membership contest, mentioned and present on stage when awards are presented. Multiple mentions in membership contest print and digital promotion.

2024 Shares Available NOW: One

Registration Door Prize

\$2,500 (In-Kind value)

Deliverables: Drawing during the Cattlemen's Banquet, Logo in convention pre-registration packet and convention program.

Provided by Sponsor: Saddle

2023 Sponsor: Nutrena / Cargill

Volleyball Tournament

\$1,500

Deliverables: Logo or ad placed in all pre/post convention mentions of the volleyball tournament.

Provided by Sponsor: Sponsor hosts tournament

2023 Sponsor: Florida Cracker

Lanyards

\$1,500

Deliverables: Logo or design of your choice on all convention attendee lanyards.

Provided by Sponsor: 2,500 lanyards received by the FCA office no later than May 15th.

2023 Sponsor: Elanco

King of the Reach

\$1,500

Deliverables: Logo(s) or ad placed in all pre/post convention mentions of the Big Loop Dummy Roping.

Provided by Sponsor: Prizes for the winners

2023 Sponsor: Merck Animal Health

FCA Executive Committee Luncheon

\$1,500

Deliverables: Logo displayed on digital and print signage during the FCA Executive Luncheon and meeting. Sponsor may dine with the Executive Committee.

Provided by Sponsor: Promotional items to place on tables (optional).

2023 Sponsor: Boehringer Ingelheim

FCW BOD/General Membership Meeting

\$1,500 (sold in 3 shares of \$500)

Deliverables: Mentioned during the FCW BOD Meeting and logo displayed on the printed FCW sponsorship sign throughout the duration of the Convention.

2023 Sponsor: Sumter County CattleWomen

2024 Shares Available NOW: Two

“Just Ask” Membership Contest, Head Catch

\$1,500 (In-Kind value)

Deliverables: Logo displayed or name mentioned in all promotion of the membership contest, mentioned and present on stage when awards are presented.

Provided by Sponsor: Head Catch

2023 Sponsor: Priefert Ranch Equipment and Sparr Building & Farm Supply

Lobby Bar Entertainment

\$1,500 (sold in 15 shares of \$100)

Deliverables: Name listed on a printed sign during the lobby bar concerts Monday and Tuesday night.

2023 Sponsors: Strickland Ranch (5), Sonja Crawford (3), P2-Cattle Co., and Butch, Kim & Kaydan Strickland.

2024 Shares Available NOW: Five

“Just Ask” Membership Contest, Custom Felt Hat

\$1,000 (In-Kind value)

Deliverables: Logo displayed or name mentioned in all promotion of the membership contest, mentioned and present on stage when awards are presented.

Provided by Sponsor: Custom Felt Hat

2023 Sponsor: Greeley Hat Works

FCW Executive Committee Luncheon

\$1,000 (sold in 2 shares of \$500)

Deliverables: Mentioned during the FCW Luncheon and logo displayed on the printed FCW sponsorship sign throughout the duration of the Convention. Sponsor may dine with the Executive Committee.

2023 Sponsor: Animal Health International

2024 Shares Available NOW: One

FCA Past Presidents Breakfast

\$1,000

Deliverables: Logo displayed on print signage during the Past Presidents Breakfast. Sponsor may attend the breakfast.

Provided by Sponsor: Promotional items to place on tables (optional).

2023 Sponsor: Elanco

FCW Officers, Past Presidents & Chair Reception

\$1,000 (sold in 2 shares of \$500)

Deliverables: Mentioned during the FCW Past Presidents Lunch and logo displayed on the printed FCW sponsorship sign throughout the duration of the Convention.

2023 Sponsor: Elanco

2024 Shares Available NOW: One

Youth Dance

\$1,000 (sold in 2 shares of \$500)

Deliverables: Name displayed on a printed sign during the youth dance.

2023 Sponsors: Howell, Pat & Karen (Crescent H Ranch)

2024 Shares Available NOW: One

FCW Cash Drawing

\$700

Deliverables: Drawing during the FCW Breakfast, Winner announced during the Cattlemen's Banquet.

2023 Sponsor: FALM

Pre-Reg Cash Drawing

\$500

Deliverables: Drawing during the Cattlemen's Banquet, Logo in convention pre-registration packet and convention program.

2023 Sponsor: FALM

County Member Retention Contest

\$500

Deliverables: Logo displayed or name mentioned in all promotion of the membership contest, mentioned and present on stage when awards are presented.

2023 Sponsor: Okeechobee Feed and Ranch Feed & Supply of Palm City

General Convention

\$500 (Unlimited Shares)

Deliverables: Name displayed everywhere complete sponsorship list is displayed.

2023 Sponsors: Rabo AgriFinance, Premier Select Sires, Alltech, Diamond V, Envu Range and Pasture, Fenco Farms, Furst-McNess Company, George Wadsworth Insurance, Heartland National Bank, Howard Fertilizer & Chemical Co., MWI Animal Health, Pinova, Inc, Sparr Building & Farm Supply, URUS Companies: SCCL/Genex/Alta Genetics, BB Cattle CO., Ag 98, Purina, Everglades Equipment Group, WW Livestock Systems, ADM Nutrition, and Jones Supply A.I. Sales & Services

FCW General

\$100 (Unlimited Shares)

Deliverables: logo/name displayed on the printed FCW sponsorship sign throughout the duration of the Convention. Sponsors with more shares will receive premium position/space on sponsorship signage.

2023 Sponsors: Seminole Tribe of Florida, Sumter County Farmers Market, Coleman Door & Millwork, Edward Yarborough Ranches, Fresh from Florida, HIW Construction Services, Inc, Flying Y, Merck Animal Health, and J.W. & Frances Yarborough (in memory of Imogene Yarborough)

JFCA

\$100 (Unlimited Shares)

Deliverables: Logo/name displayed on the printed JFCA sponsorship sign throughout the duration of the Convention. Sponsors with more shares will receive premium position/space on sponsorship signage.

2023 Sponsors: TCU Ranch Management, Dillard Cattle Company, Florida Cattlemen's Foundation, and Florida State Fair

Sweetheart

\$100 (Unlimited Shares)

Deliverables: Name displayed on the printed sweetheart sponsorship sign throughout the duration of the Convention.

2023 Sponsors: Arcadia Stockyard, Bar Crescent D Ranch, Bar Crescent S Ranch, BB Cattle Co., Ben Hill Griffin, Inc., Brenda's Western Bling, Butch & Kim Strickland, C&B Cattle of Hardee, LLC, Campus Gear, Cat's On Main, Cracker Auction Services, Crooked Creek Farms, CY Western Co., Jane & David Durando, Elanco, Eli's Western Wear, Bonnie & Perry Evans, Farm Credit, FCA Allied Committee, Steve & Nadine Gibson, Greeley Hat Works, Houston Taylor PLLC, Pat & Karen Howell, JB Ranch, KNS Photos, Lonesome g Ranch, Lykes Bros, Inc, Marion County CattleWomen, Marks Farms, Mazak Ranch, Multimin USA, Okeechobee Livestock Market, Osceola Outfitters, P&H Cattle Company, PL Cattle Co., Rabon's Country Feed, Roman III Ranch, Southern Grace 1916, SouthState Bank, St. Lucie County Cattlewomen, Syfrett Feed Company, Inc., Walpole Feed & Supply Co., Whaley Cattle Company, LLC, and YNOT Lifestyle Brand

2024 SPONSORSHIP LEVELS

Most sponsorship benefits/deliverables are received through the individual event sponsorship shares you purchase. However a tiered aggregate system is debuting this year and will provide some additional exposure.

Platinum Sponsors

\$10,000+

Additional Benefits:

- **30 Second promotional video (commercial) to run on FCA social media**
- **Sponsor logo with hyperlink to sponsors website listed on the www.floridacattlemen.org convention page**
- Sponsor may provide handouts to be placed in all pre-registration packets
- Sponsorship listing in registration packets (logo plus representative name and contact)
- Increased mentions during events and convention signage (w/logo) when compared to lower levels
- Logo listed in all complete sponsor listings (ex. enews, magazine, convention program, and meal table tents)
- Increased convention recognition and signage (w/logo)
- Individual event sponsorship deliverables

Gold Sponsors

\$9,999-\$7,500

Additional Benefits:

- **Sponsor may provide handouts to be placed in all pre-registration packets**
- **Sponsorship listing in registration packets (logo plus representative name and contact)**
- Increased mentions during events and convention signage (w/logo) when compared to lower levels
- Logo listed in all complete sponsor listings (ex. enews, magazine, convention program, and meal table tents)
- Increased convention recognition and signage (w/logo)
- Individual event sponsorship deliverables

Silver Sponsors

\$7,499-\$5,000

Additional Benefits:

- **Increased mentions during events and convention signage (w/logo) when compared to lower levels**
- Logo listed in all complete sponsor listings (ex. enews, magazine, convention program, and meal table tents)
- Increased convention recognition and signage (w/logo)
- Individual event sponsorship deliverables

Bronze Sponsors

\$4,999-\$2,000

Additional Benefits:

- **Logo listed in all complete sponsor listings (ex. enews, magazine, convention program, and meal table tents)**
- **Increased convention recognition and signage (w/logo)**
- Individual event sponsorship deliverables

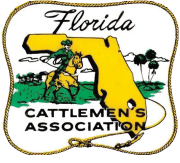
Friends of the Association Sponsors

Up to \$1,999

Additional Benefits:

- **Name listed in all complete sponsor listings (ex. enews, magazine, convention program, and meal table tents)**
- Individual event sponsorship deliverables

7 Sponsorship Levels



SPONSORSHIP COMMITMENT FORM

2024 Florida Cattlemen's Association
Convention & Allied Trade Show



SPONSOR CONTACT & LISTING

Sponsor Name: (type or print name as you would like it to appear on all listings)

Contact Name: _____

Address: _____

City, State: _____ **Zip:** _____

Phone: _____ **Email:** _____

SPONSORSHIP DETAILS

Returning 2023 sponsors have the right of first refusal to secure the same sponsorship in 2024. This right is to be exercised on or before March 15th, 2024. All sponsorships must be confirmed by May 15th, 2024. Final sponsorship placement will be approved by FCA staff.

Sponsorship Placement

(Ex. Event Name, FCA General, FCW General, JFCA, Sweetheart, ...)

Sponsorship Value

(\$ Amount or In Kind Value)

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Total Sponsorship Amount: _____

PAYMENT

- Invoice Me
- Check # _____
- Card: Visa MC Amex Discover

Signature: _____

Date: _____

Card # _____

Exp. Date: _____ **CVV:** _____

Name on Card: _____

Return Completed Forms to:
convention@floridacattlemen.org or
Florida Cattlemen's Association
PO BOX 421929, Kissimmee, FL 34742