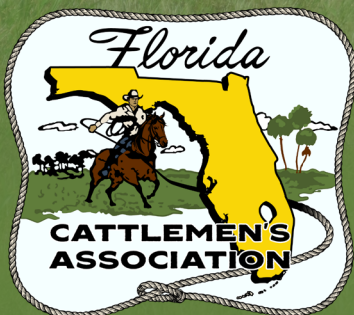




**2026 FCA Convention &
Allied Trade Show**
JUNE 22-25, 2026 – MARCO ISLAND, FL

FCA CONVENTION & ALLIED TRADE SHOW

JUNE 22-25, 2026

Our Convention remains one of the strongest events of its kind, thanks to the people who attend, the sponsors who support it, and the vendors who bring it to life. Please take a few minutes to read through this packet carefully, everything you need to make plans is right here.

Packet Contents:

Schedule, Pg. 2
Lodging, Pg. 3
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Registration, Pg. 4
Sponsorship, Pg. 7

Your Membership Information

Username:

Member #:

Email:

Password: Many of you have already logged in and created a password. If you haven't done so, go to www.floridacattlemen.org, click login, enter the username listed above and click reset password.

Note: If we do not have a current and accurate email on file for you, please contact us.

General Contact:

Dusty Holley
dusty@floridacattlemen.org

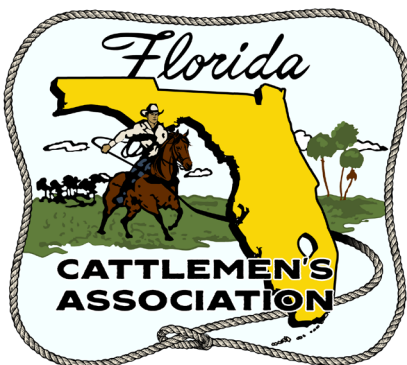
Abby Clapp
abby@floridacattlemen.org

Convention Questions:

convention@floridacattlemen.org
(407) 846-6221

Membership Questions:

membership@floridacattlemen.org
(407) 846-6221





SCHEDULE

Monday, June 22, 2026

10 a.m.-6 p.m. **Registration**
1 p.m. **Sweetheart Contestant Meeting**
2-10 p.m. **Trade Show Exhibitor Move-In**
3-6 p.m. **Silent Auction Drop-off**
6-8 p.m. **FCLA Graduation/YCC Tour Reunion Reception**
8 p.m.-12 a.m. **Lobby Bar Entertainment**

Tuesday, June 23, 2026

8 a.m.-5 p.m. **Registration**
8 a.m.-12 p.m. **Trade Show Exhibitor Move-In**
8:30 a.m.-12:30 p.m. **FCA Exec. Committee Mtg. & Lunch**
9 a.m.-1 p.m. **Silent Auction Drop-off**
9:30 a.m. **FCW Exec. Committee Meeting & Lunch**
10 a.m. **Florida Grazing Lands Coalition Meeting**
1-6 p.m. **Silent Auction Open**
1 p.m. **Sweetheart Power Point Presentations**
1 p.m. **Opening General Session**
1:45-5 p.m. **Committee Meetings (2 blocks)**
2-4 p.m. **JFCA Check-in & Events**
2 p.m. **FCW Welcoming Reception/Ice Cream Social**
2 p.m. **Allied Meeting (Mandatory for All Exhibitors)**
4 p.m. **Allied Members' Trade Show Opening Reception**
4-8 p.m. **Trade Show Opens (Cash Bar in Show Area)**
6-8 p.m. **FCW Officers, Past Pres., & Chair Reception**
8 p.m. **Big Loop Dummy Roping & King of the Reach**
8 p.m.-12 a.m. **Lobby Bar Entertainment**

Wednesday, June 24, 2026

7 a.m. **FCA BOD/General Membership Meeting**
8 a.m.-4 p.m. **Registration**
8 a.m. **Silent Auction Opens**
9-11:30 a.m. **FCW BOD/General Membership Meeting**
9-11 a.m. **JFCA General Session/Business Meeting**
12 p.m. **Youth Appreciation Luncheon**
1-4:30 p.m. **Trade Show Open**
4:30-7:30 p.m. **Trade Show Exhibitor Move-Out**
5 p.m. **Cattlemen's Reception**
6 p.m. **Cattlemen's Supper**
8 p.m. **NCBA PAC & FL COW PAC Bull Sale**
(Immediately following Supper)
8-11 p.m. **Junior Dance**
9:15 p.m. **Silent Auction Closes (item pick-up)**
(Immediately following Bull Sale)
9 p.m. **Concert and Dance**

Thursday, June 25, 2026

7 a.m. **FCA Past Presidents/Exec. Committee Breakfast**
8 a.m.-12 p.m. **Registration**
8:30 a.m. **FCW Membership Breakfast**
10 a.m. **Golf Tournament**
11 a.m. **Volleyball Tournament**
6 p.m. **President's Reception**
7 p.m. **Cattlemen's Banquet (dress: Evening Attire)**
8-11 p.m. **Junior Dance**
9 p.m. **Concert and Dance**

2026 Convention Lodging Information:

Host Hotel:

JW Marriott Marco Island Beach Resort, 400 S Collier Blvd, Marco Island, FL 34145

Call: 239-394-2511 during regular business hours and *ask for in house reservations*

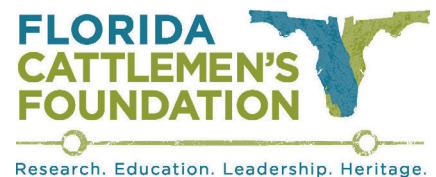
Email: mhrs.mrkfl.reservations@marriott.com

Book Online: Link on our website for standard rooms only, you must call for suites.

- Please ask to be placed on the waiting list for rooms.
- The FCA Rate is good from Sunday June 21, 2026 through Friday June 26, 2026. Don't over book rooms and please release any booked rooms you will not need as early as possible.
- A 1 night room rate deposit will be taken 45 days prior to arrival and is considered non-refundable or transferable. Any reservations canceled less than 45 days prior to arrival and after the 1 night deposit is taken will forfeit the deposit.

Silent Auction:

Don't forget your items to donate for the silent auction. All items welcome! In return for a donation, we advertise your business (and booth space if applicable) with that donation and publicly thank you in *The Florida Cattleman and Livestock Journal* Convention Recap Article. Feel free to bring business cards, brochures, etc., to put on the table with your auction item. Support the Florida Cattlemen's Foundation and donate an item today!! Contact the FCA office with any questions 407-846-6221.



Live Auctions:

Each year, the Florida Cattlemen's Convention features several live auctions that support programs making a real difference in our industry. From Bull Sale Credits benefiting the FL COW PAC to exciting hunting trips, fishing trips, and other exclusive items, every bid helps fuel the efforts of the NCBA PAC, the FCA Sweetheart Program, and the Junior Florida Cattlemen's Association (JFCA). Your participation keeps these programs strong and ensures Florida cattlemen continue to lead the way, so pack your bidding spirit and help us make a positive impact for the future of ranching!

Door Prizes:

In addition to great savings all Full Pre-Registrants will receive an entry in the following raffles:

Win a Western
Saddle

Sponsored By:



Win \$500

Sponsored By:



FLORIDA ASSOCIATION OF LIVESTOCK MARKETS

Both winners will be drawn on Thursday, June 25th during the Cattlemen's Banquet.



REGISTER

How to Register:



Postmarked by June 1, 2026:

Florida Cattlemen's Association
PO BOX 421929
Kissimmee, FL 34742

Please list an email so we can
send you a receipt.



Online by June 5, 2026:

www.FloridaCattlemen.org/convention

Your login information is on pg 1 of
this packet.



Emailed by June 5, 2026:

convention@floridacattlemen.org

A downloadable version of this
packet can be found Online at
www.FloridaCattlemen.org/convention

On-site June 22-25, 2026:

Individual registrations (Full & Badge
Only), and a la carte meal tickets
will be sold on site while tickets last.

The most affordable way to attend
convention and only way to guarantee
your meal tickets is to pre-register.

INDIVIDUAL PRE-REGISTRATION

Once again, Individual adult and youth (ages 3-12) registrations will be available at Full and Badge-Only levels. The Badge-Only registration includes access to everything but the three ticketed banquet style meals. Full registrations include a badge and tickets to the Youth Luncheon, Cattlemen's Supper, and Cattlemen's Banquet. Children under 3 years old not occupying a chair or being served a meal do not need to be registered. Ask us for a complimentary youth badge for children under 3.

RESERVED TABLE REGISTRATION

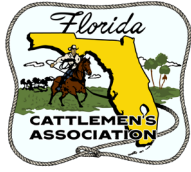
Due to many complaints in recent years regarding the on-site reserved table process, the FCA Executive Committee reviewed the issue during its September meeting and finalized a new plan shortly thereafter. To reduce the Association's financial risk and improve the fairness and efficiency of reservations, reserved tables will now be tied directly to full registrations. Guests may still enjoy open seating by completing standard registration, but those wishing to reserve tables will do so in advance through the registration process.

A half table (five seats) may be reserved for \$2,500 and includes five full registrations. You may reserve up to two half tables per member, creating a full table of ten seats/full registrations, for a total of \$5,000. It is preferred that you list all guest names at the time of registration, any "to be determined" guests must be confirmed by April 15, 2026.

Please follow the instructions on the Table Reservation/Registration page to complete your purchase. All reserved table placements within the event space will be determined and assigned at a later date, once registration is complete.

This is the first year of implementing this new process, and we appreciate everyone's patience and cooperation as we work to make it as smooth and fair as possible. The goal is to alleviate the past complaints and challenges while creating a more consistent and transparent system for years to come. Even if adjustments are needed moving forward, the Association is committed to refining and maintaining this improved process long term.

This new approach ensures all meal tickets are covered, simplifies check-in, and creates a smoother, more organized experience for everyone involved.



2026 Reserved Table Registration

Florida Cattlemen's Convention & Allied Trade Show
JW Marriott Marco Island Beach Resort
June 22nd-25th, 2026



1/2 Table Reservation Includes: Half a table (5 seats) reserved at the Youth Luncheon, Cattlemen's Supper, and Cattlemen's Banquet. Five (5) Full Registrations.

Contact Name: _____

Address: _____

Phone: _____ **Email:** _____

Ranch Name/County to appear on name badge(s): _____

Reserved Table Name *(Please print name as it should appear on the reserved table card)*

We request to be placed near the ____ of the room: *(front, back, center, ...)(Tables assigned 1st come, 1st served, No Guarantees)*

We request that we be seated with/near: *(Tables assigned 1st come, 1st served, No Guarantees)*

We request that we are NOT seated with/near: *(Tables assigned 1st come, 1st served, No Guarantees)*

☐ **1/2 Table Reservation with 5 Full Registrations, \$2,500**

Registrant Names *(Please print names as they should appear on the name badge)*

Adult **Youth**
(3-12)

1. _____	☐	☐
2. _____	☐	☐
3. _____	☐	☐
4. _____	☐	☐
5. _____	☐	☐

☐ **SECOND 1/2 Table Reservation with 5 Full Registrations, \$2,500**

Registrant Names *(Please print names as they should appear on the name badge)*

Adult **Youth**
(3-12)

1. _____	☐	☐
2. _____	☐	☐
3. _____	☐	☐
4. _____	☐	☐
5. _____	☐	☐

Return Completed Forms Digitally by June 5, 2026:

Login and submit Online **or**

Email to convention@floridacattlemen.org

Return Completed Forms Via Mail by June 1, 2026:

Florida Cattlemen's Association
PO BOX 421929
Kissimmee, FL 34742

☐ **Check #** _____

☐ **Card:** ☐ **Visa** ☐ **MC** ☐ **Amex** ☐ **Discover**
Card # _____

Exp. Date: _____ **CVV:** _____

Name on Card: _____

Signature: _____



SPONSOR

SPONSORSHIP APPLICATION

Sponsors allow us to keep this Annual Convention an affordable family event. Last year we added structure to our unique sponsorship opportunities. On the next few pages you will see a menu of sponsorship opportunities including the current price and the 2025 sponsors that hold the right of first refusal. Due to the restructuring of our sponsorship opportunities some prices have been adjusted. In addition, we have added a cutoff date for returning sponsor commitment and increased sponsor recognition through sponsorship levels.

RETURNING SPONSORS

Returning 2025 sponsors have the right of first refusal to secure the same sponsorship in 2026. **This right is to be exercised on or before February 15th, 2026.** All sponsorships must be confirmed by May 15th, 2026.

SHARES

Individual event sponsorship opportunities are either owned by a singular sponsor, or shared by multiple contributors. Sponsors may purchase multiple shares of the same event. The listed 2025 sponsors have the right of first refusal to 2026 shares equal to their 2025 commitment, if a returning sponsor has the right to more than one share, the number of shares will be listed in parentheses behind their name. Sponsors with more shares to an event will receive premium logo placement on sponsor signage. There are some shares available to new and existing sponsors NOW.

SPONSORSHIP LEVELS

Sponsorship levels are determined by a sponsor's cumulative convention sponsorship. These levels have been created to provide sponsors with additional publicity during the convention, as well as in pre/post convention marketing campaigns. More information about each sponsorship level can be found on page 13 of this packet.

SPONSORSHIP DELIVERABLES

- The earlier we receive your sponsorship commitment, the more promotion you will receive.
- Please send the logo you wish to be used to convention@floridacattlemen.org at the time of your sponsorship commitment.
- If your individual event sponsorship allows for the placement of promotional materials it is your responsibility to transport those materials to the convention, unless other arrangements have been made with FCA staff. The FCA is not responsible for any lost or damaged materials.
- If your sponsorship level allows for the placement of promotional materials in registration packets, it is your responsibility to deliver those materials to the FCA Office at 800 Shakerag Rd, Kissimmee, FL 34744 before May 15th.

SPONSORSHIP PAYMENT

We have opened convention applications early to assist companies in planning their 2026 budgets. Sponsorship invoices can be paid at the time of confirmation or anytime before June 1, 2026. If you confirm your sponsorship early but need the invoice date to be in 2026, let us know.

2026 SPONSORSHIP OPPORTUNITIES

Cattlemen's Banquet

\$15,400

Deliverables: Logo on the banquet meal tickets, meal program, table tents, print & digital signage. Placement of promotional item/material on banquet tables. Time in the banquet program to speak and/or play a commercial (3-5 min). Reserved Tables: 2 at the Banquet and 1 at either the Lunch or Supper.

Provided by Sponsor: Provide commercial video file and any material to be placed on tables.

Confirmed 2026 Sponsor: Everglades Equipment Group

Audio Visual

\$15,000 (sold in 10 shares of \$1,500)

Deliverables: Logo on a printed sign and/or shown on the screen during all events/meetings utilizing AV during the entire Convention. Mentions during the three ticketed meals.

2025 Sponsors: Anipro, Cowhunters Unlimited, Cracker Land and Cattle, Deseret Ranches, Johnson Stivender Wealth Advisors, Lindskov's LT Ranch, Seminole Cattle Operations, Sullivan Ranch, and Westway Feed Products.

2026 Shares Available NOW: One

Entertainment

\$15,000 (sold in 15 shares of \$1,000)

Deliverables: Logo displayed on digital and print signage during the Cattlemen's Supper, Cattlemen's Banquet, and concerts.

Provided by Sponsor: Promotional items to place at concert bars and tables (optional).

2025 Sponsors: AgAmerica Lending, Alltech, Diamond R Fertilizer, Florida Beef Inc. (2), Florida Farm Bureau Federation, Hancock Seed Co., Kirkland Feedyard, Walpole Feed & Supply Company, Wedgworth's Inc., Zoetis

2026 Shares Available NOW: Four

Cattlemen's Supper

\$12,500

Deliverables: Logo on the Supper meal tickets, meal program, table tents, print & digital signage. Placement of promotional item/material on Supper tables. Time in the Supper program to speak and/or play a commercial (3-5 min). Reserved Tables: 2 at the Supper and 1 at either the Lunch or Banquet.

Provided by Sponsor: Provide commercial video file and any material to be placed on tables.

Confirmed 2026 Sponsor: Farm Credit

President's Reception

\$12,500 (sold in 5 shares of \$2,500)

Deliverables: Logo displayed on printed signs during the President's Reception. Mentions during the Cattlemen's Banquet.

Provided by Sponsor: Promotional items to place at the President's Reception bars (optional).

2025 Sponsors: AgAmerica Lending, Florida Beef Inc, NorBrook, and Roman Three Ranch.

2026 Shares Available NOW: One

Youth Appreciation Luncheon

\$11,000

Deliverables: Logo on the Luncheon meal tickets, meal program, table tents, print & digital signage. Placement of promotional item/material on Luncheon tables. Time in the Luncheon program to speak and/or play a commercial (3-5 min). Reserved Tables: 2 at the Luncheon.

Provided by Sponsor: Provide commercial video file and any material to be placed on tables.

2025 Sponsor: SVN Saunders Ralston Dantzer

Trade Show

\$10,000 (sold in 2 shares of \$5,000)

Deliverables: Logo displayed on all trade show registration packets and email reminders. Logo displayed on printed signs during the trade show.

Provided by Sponsor: Promotional items to place at trade show bars (optional).

2025 Sponsors: Corteva Agriscience & Roman Three Ranch

Cattlemen's Reception

\$10,000 (sold in 5 shares of \$2,000)

Deliverables: Logo displayed on printed signs during the reception. Mentions during the Cattlemen's Supper.

Provided by Sponsor: Promotional items to place at the Cattlemen's Reception bars (optional).

2025 Sponsors: Circle F Farms, Envu Range and Pasture, Syfrett Feed, and Seminole Cattle Operations.

2026 Shares Available NOW: One

FCLA Graduation/YCC Tour Reunion

\$8,000

Deliverables: Logo printed on the FCLA page in the June Florida Cattleman and Livestock Journal, placement of signage during the FCLA Graduation. Podium time during the event.

Provided by Sponsor: Provide signage/displays and promotional items to place at the FCLA Graduation (optional).

2025 Sponsor: Merck Animal Health

FCA BOD Breakfast

\$7,500 (sold in 3 shares of \$2,500)

Deliverables: Logo displayed on digital and print signage during the FCA BOD breakfast and meeting.

Provided by Sponsor: Promotional items to place on meeting tables (optional).

2025 Sponsors: Central Life Sciences, Land O' Lakes-Purina(2)

“Just Ask” Membership Contest, Squeeze Chute

\$7,000 (In-Kind value, sold in 2 shares of \$3,500)

Deliverables: Logo displayed or name mentioned in all promotion of the membership contest, mentioned and present on stage when awards are presented.

Provided by Sponsor: Squeeze Chute

2025 Sponsor: Priefert Ranch Equipment and Antioch Feed & Ranch Hand Feed in Brooksville

Big Loop Dummy Roping

\$5,000 (sold in 2 shares of \$2,500)

Deliverables: Logo(s) or ad placed in all pre/post convention mentions of the Big Loop Dummy Roping.

Provided by Sponsor: Prizes for the winners.

2025 Sponsors: Red Angus Association of America and Superior Livestock Auction

Registration Desk

\$5,000

Deliverables: Logo displayed on the registration desk throughout the convention, logo on pre-registration packets, opportunity to place ad/insert in pre-registration packets.

Provided by Sponsor: 500 Bags and inserts/promotional material received by the FCA office no later than May 15th.

2025 Sponsor: Fresh from Florida

Pre-Registration

\$2,500

Deliverables: Logo displayed in every print and digital mention of convention pre-registration.

2025 Sponsor: Aglime Sales, Inc.

General Membership Mtg

\$5,000 (sold in 5 shares of \$1,000)

Deliverables: Logo displayed on digital and print signage during the General Membership Meeting.

Provided by Sponsor: Promotional items to place on meeting room chairs (optional).

2025 Sponsors: Deseret Ranches, ReproLogix, Ritchie Industries, Sweetpro Premium Supplements, and Wedgworth's Inc.

Silent Auction

\$5,000 (sold in 5 shares of \$1,000)

Deliverables: Logo displayed on printed signs directing attendees into the silent auction and on all pre/post convention mentions of the Silent Auction.

2025 Sponsors: Deseret Cattle & Citrus (2), Florida Beef, Inc. (2), and W&W Supply Co. of Fla. Inc

FCW Membership Breakfast

\$5,000 (sold in 10 shares of \$500)

Deliverables: Mentioned during the FCW Breakfast and logo displayed on the printed FCW sponsorship sign throughout the duration of the Convention.

2025 Sponsors: Coosie Belle's Southern Sweets, Duda, Ed Yarborough Ranches(2), Fresh From Florida, Flying Y Ranch(2), Merck Animal Health, Sumter County CattleWomen, Wells Crop Insurance, and Y6 Bar Ranches

FCW Welcome Reception/ Ice Cream Social

\$5,000 (sold in 10 shares of \$500)

Deliverables: Logo displayed during the Ice Cream Social, and on the printed FCW sponsorship sign throughout the duration of the Convention.

2025 Sponsors: Duda(2), Ed Yarborough Ranches(2), Old Florida Cattle Co.(2), Wells Crop Insurance, Westway Feed Products, Yarborough Cattle, LLC(2), Y6 Bar Ranches(2).

Convention Pocket Program

\$5,000 (sold in 2 shares of \$2,500)

Deliverables: Exclusive ad placement in the convention program.

Provided by Sponsor: Camera-ready ad received no later than May 1st.

2025 Sponsors: Norbrook(back cover),

Florida Beef, Inc. (inside front cover)

Sunset Terrace Display

\$4,500

Deliverables: High traffic outdoor area provided to showcase large display 24 hours a day throughout the entire convention.

Provided by Sponsor: Display item/equipment.

2025 Sponsor: Silencer - Moly Mfg.

Committee Meetings

\$4,000 (sold in 4 shares of \$1,000)

Deliverables: Logo on print and digital signs during Committee Meetings.

Provided by Sponsor: Promotional items to place in committee meeting rooms (optional).

2025 Sponsors: Deseret Ranches, Florida Beef, Inc., & Sumter County Farmers Market.

2026 Shares Available NOW: One

Opening General Session

\$4,000

Deliverables: Logo displayed on digital and print signage during the Opening General Session.

Provided by Sponsor: Promotional items to place on session chairs (optional).

2025 Sponsor: Beasley, Bryant & Co, CPA's

Volleyball Tournament

\$3,000 (sold in 2 shares of \$1,500)

Deliverables: Logo or ad placed in all pre/post convention mentions of the volleyball tournament.

Provided by Sponsor: Sponsor hosts tournament

2025 Sponsor: Zoetis

Room Key Cards

\$3,500

Deliverables: Exclusive opportunity to have your companies design on all FCA room block key cards.

Provided by Sponsor: Room Key Cards

2025 Sponsor: Florida Prime Brangus Genetics

Name Badges

\$2,500

Deliverables: Logo printed on all name badges.

2025 Sponsor: Deer Valley Farm

Bull Sale

\$2,500

Deliverables: Logo on bull sale on-site signs, mentioned by auctioneer and on-screen during the sale.

2025 Sponsor: Pneu-Dart, Inc.

Bull Sale Catalog

\$2,500

Deliverables: Full-page ad on the bull sale catalog back cover.

Provided by Sponsor: Camera-ready 8.375" x 10.875" ad.

2025 Sponsor: American Angus Association

"Just Ask" Membership Contest, Ten 12' Panels

\$2,500 (In-Kind value)

Deliverables: Logo displayed or name mentioned in all promotion of the membership contest, mentioned and present on stage when awards are presented.

Provided by Sponsor: Set of ten 12' Premier Panels

2025 Sponsor: Okeechobee Feed

"Top Hand" Membership Contest, Buckles

\$2,500

Deliverables: Logo displayed or name mentioned in all promotion of the membership contest, mentioned and present on stage when awards are presented. Multiple mentions in membership contest print and digital promotion.

2025 Sponsor: NorBrook

Registration Door Prize

\$2,500 (In-Kind value)

Deliverables: Drawing during the Cattlemen's Banquet, Logo in convention pre-registration packet and convention program.

Provided by Sponsor: Saddle

2025 Sponsor: Nutrena / Cargill

Lobby Bar Entertainment

\$2,000 (sold in 20 shares of \$100)

Deliverables: Name listed on a printed sign during the lobby bar concerts Monday and Tuesday night.

2025 Sponsors: Alltech(5), Hancock Seed Co., Strickland Ranch(7), Sonja Crawford(4), and Butch, Kim & Kaydan Strickland.

2026 Shares Available NOW: Two

Lanyards

\$1,500

Deliverables: Logo or design of your choice on all convention attendee lanyards.

Provided by Sponsor: 2,500 lanyards received by the FCA office no later than May 15th.

2025 Sponsor: Zinpro Performance Minerals

King of the Reach

\$1,500

Deliverables: Logo(s) or ad placed in all pre/post convention mentions of the Big Loop Dummy Roping.

Provided by Sponsor: Prizes for the winners

2025 Sponsor: Merck Animal Health

FCA Executive Committee Luncheon

\$1,500

Deliverables: Logo displayed on digital and print signage during the FCA Executive Luncheon and meeting. Sponsor may dine with the Executive Committee.

Provided by Sponsor: Promotional items to place on tables (optional).

2025 Sponsor: Boehringer Ingelheim

FCW BOD/General Membership Meeting

\$1,500 (sold in 3 shares of \$500)

Deliverables: Mentioned during the FCW BOD Meeting and logo displayed on the printed FCW sponsorship sign throughout the duration of the Convention.

2025 Sponsors: Fresh From Florida, TCU Ranch Management, and Wells Crop Insurance

Youth Dance

\$1,500 (sold in 3 shares of \$500)

Deliverables: Name displayed on a printed sign during the youth dance.

2025 Sponsor: Crescent H Ranch (Pat & Karen Howell) (3)

“Just Ask” Membership Contest, Head Catch

\$1,500 (In-Kind value)

Deliverables: Logo displayed or name mentioned in all promotion of the membership contest, mentioned and present on stage when awards are presented.

Provided by Sponsor: Priefert HG-91 Head Catch

2025 Sponsors: Ranch Feed and Pet Supply of Palm City

“Just Ask” Membership Contest, Custom Felt Hat

\$1,000 (In-Kind value)

Deliverables: Logo displayed or name mentioned in all promotion of the membership contest, mentioned and present on stage when awards are presented.

Provided by Sponsor: Custom Felt Hat

2025 Sponsor: Greeley Hat Works

County Membership Contest

\$1,000

Deliverables: Logo displayed or name mentioned in all promotion of the membership contest, mentioned and present on stage when awards are presented.

2026 Confirmed Sponsor: FerAppease

FCW Executive Committee Luncheon

\$1,000 (sold in 2 shares of \$500)

Deliverables: Mentioned during the FCW Luncheon and logo displayed on the printed FCW sponsorship sign throughout the duration of the Convention. Sponsor may dine with the Executive Committee.

2025 Sponsors: Adams Ranch and Animal Health International

FCA Past Presidents Breakfast

\$1,000

Deliverables: Logo displayed on print signage during the Past Presidents Breakfast. Sponsor may attend the breakfast.

Provided by Sponsor: Promotional items to place on tables (optional).

2025 Sponsor: Elanco Animal Health

FCW Officers, Past Presidents & Chair Reception

\$1,000 (sold in 2 shares of \$500)

Deliverables: Mentioned during the FCW Past Presidents Lunch and logo displayed on the printed FCW sponsorship sign throughout the duration of the Convention.

2025 Sponsors: Adams Ranch and Elanco Animal Health

FCW Cash Drawing

\$700

Deliverables: Drawing during the FCW Breakfast, Winner announced during the Cattlemen's Banquet.

2025 Sponsor: FALM

Pre-Registration Cash Drawing

\$500

Deliverables: Drawing during the Cattlemen's Banquet, Logo in convention pre-registration packet and convention program.

2025 Sponsor: FALM

General Convention

\$500 (Unlimited Shares)

Deliverables: Name displayed everywhere complete sponsorship list is displayed.

2026 Shares Available NOW: Unlimited

FCW General

\$100 (Unlimited Shares)

Deliverables: logo/name displayed on the printed FCW sponsorship sign throughout the duration of the Convention. Sponsors with more shares will receive premium position/space on sponsorship signage.

2026 Shares Available NOW: Unlimited

JFCA

\$100 (Unlimited Shares)

Deliverables: Logo/name displayed on the printed JFCA sponsorship sign throughout the duration of the Convention. Sponsors with more shares will receive premium position/space on sponsorship signage.

2026 Shares Available NOW: Unlimited

Sweetheart

\$100 (Unlimited Shares)

Deliverables: Name displayed on the printed sweetheart sponsorship sign throughout the duration of the Convention.

2026 Shares Available NOW: Unlimited

Sponsorship Questions? Contact:

convention@floridacattlemen.org

(407) 846-6221

2026 AWARD APPLICATIONS

SCHOLARSHIPS

Allied Scholarship, \$2,000

Bill Barthle Memorial Scholarship, \$1,000

Carlton D. McKettrick Memorial Scholarship, \$1,000

All scholarship applications are Due April 1, 2026

AWARDS

Cowman/CowWoman Award

Environmental Stewardship Award

Farm Credit Outstanding Rancher & Leader Award

Honorary Director Award

Pioneer Award **NEW**

Reach Out Award

Researcher of the Year Award

All award nominations are due April 1, 2026

LEADERSHIP

Florida Cattlemen's Leadership Academy (FCLA)

Class XIII Nomination **due April 1, 2026**

NCBA-YCC Nomination **due February 15, 2026**

CONTESTS

FCA Sweetheart Contest:

Letter of Intent **due February 1, 2026**

Application **due February 15, 2026**

Junior Florida Cattlemen's Association Contests **TBD**

DETAILS

Sweetheart Contest Updates

The deadlines for the sweetheart letter of intent and final application have been changed! Pay attention to the new February due dates. The mandatory contestant meeting will be held in person again this year. We look forward to hosting this mandatory meeting at our FCA headquarters in Kissimmee, FL on February 28th, 2026. Specific details will be sent to contestants once applications are received.

Scholarship Eligibility Update

The FCA Allied Committee and Florida Cattlemen's Foundation have officially updated the eligibility requirements on all scholarships to include not only Florida Students, but also Florida Residents attending college out of state. Check the applications for the complete list of eligibility requirements. Don't miss out on the opportunity to receive up to \$4,000 in scholarship money!

Applications can be found at:
www.floridacattlemen.org/applications

2026 SPONSORSHIP LEVELS

Most sponsorship benefits/deliverables are received through the individual event sponsorship shares you purchase. However a tiered aggregate system is debuting this year and will provide some additional exposure.

Platinum Sponsors

\$10,000+

Additional Benefits:

- **30 Second promotional video (commercial) to run on FCA social media**
- **Sponsor logo with hyperlink to sponsors website listed on the www.floridacattlemen.org convention page**
- Sponsor may provide handouts to be placed in all pre-registration packets
- Sponsorship listing in registration packets (logo plus representative name and contact)
- Increased mentions during events and convention signage (w/logo) when compared to lower levels
- Logo listed in all complete sponsor listings (ex. eNews, magazine, convention program, and meal table tents)
- Increased convention recognition and signage (w/logo)
- Individual event sponsorship deliverables

Gold Sponsors

\$9,999-\$7,500

Additional Benefits:

- **Sponsor may provide handouts to be placed in all pre-registration packets**
- **Sponsorship listing in registration packets (logo plus representative name and contact)**
- Increased mentions during events and convention signage (w/logo) when compared to lower levels
- Logo listed in all complete sponsor listings (ex. eNews, magazine, convention program, and meal table tents)
- Increased convention recognition and signage (w/logo)
- Individual event sponsorship deliverables

Silver Sponsors

\$7,499-\$5,000

Additional Benefits:

- **Increased mentions during events and convention signage (w/logo) when compared to lower levels**
- Logo listed in all complete sponsor listings (ex. eNews, magazine, convention program, and meal table tents)
- Increased convention recognition and signage (w/logo)
- Individual event sponsorship deliverables

Bronze Sponsors

\$4,999-\$2,000

Additional Benefits:

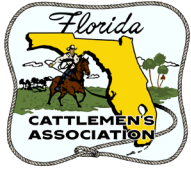
- **Logo listed in all complete sponsor listings (ex. eNews, magazine, convention program, and meal table tents)**
- **Increased convention recognition and signage (w/logo)**
- Individual event sponsorship deliverables

Friends of the Association Sponsors

Up to \$1,999

Additional Benefits:

- Name listed in all complete sponsor listings (ex. eNews, magazine, convention program, and meal table tents)
- Individual event sponsorship deliverables



SPONSORSHIP COMMITMENT FORM

2026 Florida Cattlemen's Association
Convention & Allied Trade Show



SPONSOR CONTACT & LISTING

Sponsor Name: (type or print name as you would like it to appear on all listings)

Contact Name: _____

Address: _____

City, State: _____ **Zip:** _____

Phone: _____ **Email:** _____

SPONSORSHIP DETAILS

Returning 2025 sponsors have the right of first refusal to secure the same sponsorship in 2026. This right is to be exercised on or before February 15th, 2026. All sponsorships must be confirmed by May 15th, 2026, and all sponsorships must be paid in full by June 1, 2026. Final sponsorship placement will be approved by FCA staff.

Sponsorship Placement

(Ex. Event Name, FCA General, FCW General, JFCA, Sweetheart, ...)

Sponsorship Value

(\$ Amount or In Kind Value)

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Total Sponsorship Amount: _____

PAYMENT

☐ Invoice me now ☐ Invoice me after Jan. 1

☐ Check # _____

☐ Card: ☐ Visa ☐ MC ☐ Amex ☐ Discover

Card # _____

Exp. Date: _____ CVV: _____

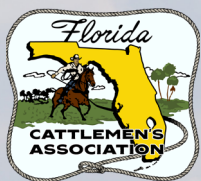
Name on Card: _____

Signature: _____

Date: _____

Return Completed Forms to:
convention@floridacattlemen.org or
Florida Cattlemen's Association
PO BOX 421929, Kissimmee, FL 34742

“JUST ASK”



To win recruit new FCA members between June 1, 2025 and May 31, 2026. For more information and membership forms visit www.FloridaCattlemen.org/membership or contact us at 407-846-6221 or membership@floridacattlemen.org.

Grand Prize



Priefert SO4 Squeeze Chute Donated by Priefert Ranch Equipment, Antioch Feed & Ranch Hand's Feed Depot in Brooksville.

2nd Place



A set of 10, Twelve Foot Premier Panels Donated by Okeechobee Feed

3rd Place



A Custom Felt Hat From Greeley Hat Works

4th Place



A HG-91 Head Catch Donated by Ranch Feed and Pet Supply of Palm City

Retention

CASH PRIZE

Cash Prize awarded to the County Cattlemen's Association with the highest membership retention. Sponsored by FerAppease.

Growth %

CASH PRIZE

Cash Prize awarded to the County Cattlemen's Association with the highest membership growth as a %. Sponsored by FerAppease.

Top Hand



FCA "Top Hand" Buckle Sponsored by Norbrook. Awarded to each FCA Member that recruits 10+ new members between June 1 and May 31.

Winners Announced at the Annual Convention in June

Sponsors

