



Florida Cattlemen's Association

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Dear FCA Members,

Recently, and to our dismay, we were informed by the General Manager of the JW Marriott Marco Island Beach Resort that they cannot guarantee that construction on their convention space will be completed by our planned convention time. We have done a thorough search of convention sites that would allow us to keep the same date, and allow us to host the convention that FCA members and our sponsors deserve. After reviewing many options we have selected the Orlando Buena Vista Palace a Hilton hotel located at 1900 Buena Vista Dr, Lake Buena Vista, FL 32830. (Not to be confused with the Hilton Orlando Lake Buena Vista)

In evaluating our options, it was very important that everyone has the opportunity to stay in one facility and for our full program to be onsite. As you know our convention includes the business meetings of the Florida Cattlemen's Association and Florida CattleWomen Inc., numerous JFCA activities, the Foundation's Silent Auction and of course the Allied Trade Show. We are happy to announce that we will have the entire program under one roof, and this facility can accommodate all our lodging rooms, meeting space and tradeshow needs.

This is an excellent facility where all rooms have been recently renovated; there are a number of modern lounges and restaurants, a huge pool area that boasts both a lazy river and a massive walk up bar area. It is in close proximity to golf, off-site steak houses, and many other nighttime entertainments.

The lodging room rate is \$160 per night and includes free parking, free wifi and no resort fee. To reserve a room call (407)827-2727 or go to website link <https://aws.passkey.com/go/f026e9b>, the booking code is FCA. If you already have a reservation at the Marco Island Marriott, the JW Marriott team will call you to see if you want that reservation transferred and set up at the new location. We have requested that they do this by March 10. You are welcome however, to call the new facility and set up your own reservation if you so desire. The new room block is now open.

We apologize for any inconvenience this may have caused you; however we are quite pleased with the new location and assure you of the same high quality FCA Annual Convention you have come to expect from your association. Look for Tradeshow booth agreements, pre- registration packets and other details on the convention to come to you soon.

Please help us get the word out on this change. We look forward to seeing you in June.

Sincerely,

Ned Waters
President

President
NED WATERS, Bartow

President-Elect
KEN GRINER, Chiefland

Ken Griner
President - Elect

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