

2017 BOOTH AGREEMENT

Florida Cattlemen's Association Annual Convention & Allied Member Trade Show

Tuesday & Wednesday - June 20 - 21, 2017

Buena Vista Palace - 1900 Buena Vista Dr. Orlando, FL 32830

Company Name: _____
Name: _____ Title: _____
Address: _____ E-Mail: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: () _____
Signature: _____ Mobile () _____

Allied Member Dues: \$100.00 Renewal Please send separate check for membership if applicable

Your Membership Status: _____

Membership Dues - \$100.00 *(separate check if applicable)* \$ _____

We request that our company Name be listed as follows on the identification sign (on line limit):

If possible, we request that our space not be adjacent to or opposite the following probable exhibitors:

Booths assigned 1st come, 1st serve, No Guarantees

Booth Space Selection

1st Choice

2nd Choice

3rd Choice

My Company will be exhibiting the following products: _____

booth spaces needed _____ Due to the outside area being unavailable, space for heavy equipment is limited

The following four people will represent us at the 2017 FCA Convention & Trade Show and will be in charge of our exhibit. (Limit 4 per booth at no charge)

Name: _____ Name: _____

Name: _____ Name: _____

Additional Booth Badges must be purchased in advance at \$40.00 each (Limit 4 additional booth badges):

Name: _____ Name: _____

Name: _____ Name: _____

Booth space payment and membership fee, if you are not a current FCA member **must** be received at the FCA office by April 15, 2017, with no exceptions.

EXHIBIT SPACE COST:

FCA Allied Member: \$550.00 Per Booth Non Member Rate: \$700.00

*To qualify for the \$550.00 rate, your Allied Membership must be current as of June 1, 2017.

FCA Allied Member Rate \$550.00 Per Booth OR Non Member Rate \$700.00 per booth \$ _____

Electrical Outlet Charge Per Booth Pre-convention \$100.00 \$ _____

*****On-site electrical requests \$140.00*****

All additional Booth Badges must be purchased in advance

Charge Per Person (Limit 4 additional booth badges) - \$40.00 \$ _____

TOTAL AMOUNT PAID \$ _____

PAYMENT TYPE:

Credit Card: VISA MC AMEX DISCOVER or CHECK # _____

Card # _____ Exp Date. _____ V Code (# on back of card) _____

Signature: _____ Name on Card: _____

Your signature authorizes FCA to charge your payment to the above card number specified Phone () _____

Credit card payments: Receipt will be in your booth packet, which needs to be picked up at the registration desk at Convention

Booth Number(s): _____ Date Received: _____

Booth Procedure and Information

TRADE SHOW APPLICATION: FCA booth spaces commonly sell out. We encourage you to send in your booth agreement and payment as soon as possible. Booth space payment and membership fee, if you are not a current FCA member **must** be received at the FCA office by April 15, 2017, made payable to: Florida Cattle-men's Association. There will be no convention registration requirement for exhibitors. Should any exhibitor wish to attend the meal functions during the FCA convention, a convention registration package must be purchased.

ASSIGNMENT OF BOOTH SPACE: Booth spaces will be assigned on a **FIRST COME, FIRST SERVE BASIS**. We have a limited number of booth spaces. Please send in booth agreements as soon as possible. All booth Agreements will be stamped with date received to insure fairness in first come, first served.

BOOTH INFORMATION: All spaces are air conditioned. Some heavy equipment can be accommodated.

- 10' x 8' draped and piped display area
- 1 - 2' x 8' draped table and chairs. Extra table and chairs at additional cost to exhibitor
- 7" x 44" identification sign
- 1-110 volt electrical outlet is available at an additional cost.

TRADE SHOW HOURS OF OPERATION: Tuesday, June 20, 2017 - 4:00 - 8:00 p.m.
Wednesday, June 21, 2017 - 1:00 - 4:30 p.m.

SECURITY: Security will be provided from 4:00 p.m. on Tuesday, June 20, 2017, through 2:00 p.m. on Wednesday, June 21, 2017. Only exhibitors with exhibitor's badges will be authorized in the trade show area except during authorized trade show hours. Badges may be picked up at the FCA Registration Desk.

CANCELLATION OF BOOTH SPACE: NO REFUNDS WILL BE MADE

CONVENTION CONTRACTOR: EXPO Convention Contractors
57 N.E. 179th Street
Miami, Florida 33162
305-751-1234 phone
305-754-9402 fax

LIABILITY LOSS OR DAMAGE: No parties to this contract shall be responsible for any injury, loss or damage except in the event that such injury, loss or damage arises out of negligence or willful act of such party. Signs or other articles may not be affixed, nailed or otherwise attached to the floors, walls or doors in such a manner as to deface or damage the exhibit area. The exhibitor hereby agrees to assume all risks relating to such property and shall hold the Association harmless from all loss or liability related thereto.

ADDITIONAL FUNCTIONS / DINNERS: The booth registration does NOT include tickets for ALL the FCA functions. The name badges in the booth packets gives the holder access to FCA hospitality hours, dances, concerts, meetings and the trade show. No meals are included. To attend meals, a full convention registration must be purchased. The registration packets shall be mailed to all Allied & regular members in a future mailing.

(Additional Booth badges will NOT be available for purchase on-site Any additional booth badges must be purchased prior to convention. Booth badges can only be changed on-site, when badge that needs to be edited are returned to the registration desk.)

Host Conference Hotel:
Hilton Buena Vista Palace : 1--407-827-2727 or (888) 370-0980



P.O. BOX 421929
Kissimmee, Florida 34742-1929

Telephone (407) 846-6221
Fax: (407) 933-8209

2017 CONVENTION SPONSORSHIP Commitment Form

COMPANY: _____
Please list company / name how you would like it to appear on sponsorship listings

Contact Name: _____

Signature: _____ **Date:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Email: _____

____ Yes, I agree to sponsor the 2017 FCA Convention

____ Same Event / Same Amount as last year
Event Sponsored _____

____ General Sponsorship Amount \$ _____

____ No, I will be unable to Sponsor the 2017 FCA Convention

Total Amount Paid \$ _____

Payment by (Choose one)

PAYMENT TYPE:

Credit Card: VISA MC AMEX DISCOVER or CHECK # _____

Card # _____ **Exp Date.** _____ **V Code (# on back of card)** _____

Signature: Name on Card: _____ **Phone ()** _____

Your signature authorizes FCA to charge your payment to the above card number specified

Credit Cards: Receipt will be mailed upon processing.

Fax to: 407-933-8209 Email to: FCAMaryanne@aol.com or

Mail to: Florida Cattlemen's Association PO Box 421929 Kissimmee, Florida 34742-1929

2017 CONVENTION SCHEDULE

Tuesday, Wednesday & Thursday - June 20, 21 & 22, 2017

Hilton Buena Vista Palace - 1900 Buena Vista Dr, Orlando, FL 32830

MONDAY, JUNE 19, 2017

1:00 p.m. Sweetheart Contestant Meeting

2:00 p.m.-10:00p.m Trade Show Exhibitor Move In

6p.m.-8p.m YCC Tour Participation Reception

TUESDAY, JUNE 20, 2017

8:00 a.m.-4:00p.m. Registration

8:00-12 p.m. Trade Show Exhibitors Move In

8:30-12:30 p.m. FCA Executive Committee Meeting & Luncheon

9:00 a.m. FCW Executive Committee Meeting & Luncheon

10:00 a.m. Florida Grazing Lands Coalition Meeting

11:00a.m.-12:00 p.m. Jr. Member Photography Entries Due

1:00 p.m. Sweetheart Power Point Presentations

1:00 p.m. SILENT AUCTION OPENS

1:00 p.m. Opening General Session/ Committee Meetings

(OPEN TO ALL FCA, FCW, & JFCA MEMBERS)

Call to Order: Ned Waters, President, Bartow;

Invocation/Pledge Allegiance: Ken Griner, President-Elect, Chiefland, Speakers - Professional Veterinarians Panel Discussion

1:45 -5 p.m. Committee Meetings:

Agricultural Research & Education

Animal Health & Inspection

Environmental, Private Lands Mgmt.

Marketing, Grading & Food Policy

Public Relations

Membership Committee Mtg.

2:00 p.m. JFCA General Membership (County adult and Junior member delegate)

2:00 p.m. FCW Welcoming Reception

2:00 p.m. Allied Meeting

(Mandatory - All Trade Show Exhibitors)

2:30 p.m. Historical Board

2:45 p.m. Seedstock Committee

4:00 p.m. Allied Members' Trade Show

Opening Reception

Courtesy of Allied Trade Show Exhibitors

Host: Tom Bryant, Allied Chairman

4:00-8:00 p.m. Trade Show Opens - Cash Bars in Show Area

7:30 p.m. JFCA Quiz Bowl

WEDNESDAY, JUNE 21, 2017

7:00 a.m. FCA Board of Directors' Meeting/Continental Breakfast

Call to Order: Ned Waters, President, Bartow;

Invocation/Pledge Allegiance: Ken Griner, President-Elect, Chiefland; FCW Report: Michelle Grimmer, President,

Florida CattleWomen, Inc., Plant City; Tallahassee

Report: Sam Ard, Dir. Of Gov. Affairs, Tallahassee; Florida

Beef Council Report, Flint Johns; NCBA President Report;

ANCW President Report; FCA Sweetheart Report,

Samantha Dailey, Ocala; Introduction of Sweetheart

Contestants; Researcher of the Year, TBA

7:00 a.m. JFCA Beef Quiz Bowl Championships

8:00 a.m. - 4:00pm Registration

8:00am-5pm Silent Auction

9:00-11:30 a.m. FCW Board of Directors Meeting/General Membership Meeting

11:00 a.m. General Membership Meeting

Call to Order: Ned Waters, President, Bartow;

Invocation/Pledge Allegiance: Ken Griner, President-Elect, Chiefland; Election of FCA Officers for 2017-2018

9:00-11:30 a.m. FCW Board of Directors/ General Membership Meeting

10:00 a.m. JFCA Team Marketing Contest

12:00 noon Youth Appreciation Luncheon/Led by JFCA Officers

Invocation

Florida Cattleman & Livestock Journal Premier Awards

Florida State Fair Awards

JFCA Awards

JFCA Point Series Awards

Introduction of Sweethearts: Sweetheart

Chairman: Kim Strickland

1:00-4:30p.m. Trade Show Open

5:00 p.m. Cattlemen's Reception

6:00 p.m. Cattlemen's Supper

7:00 p.m. Presentation of Sweethearts: Kim Strickland

7:30 p.m. Sweetheart Coronation - Adam Putnam Commissioner of Agriculture

7:45 p.m. Honorary Directors / CowMan / CowWoman; Presentations: FCA President Ned Waters

8:00 p.m. Bull Auction -

Tommy Barnes, Auctioneer

8:00 p.m. Junior Dance

9:00 p.m. Dance

THURSDAY, JUNE 22, 2017

7:00 a.m. FCA Past Presidents/Executive Committee Breakfast

7:30 a.m. FCW Membership Breakfast

8:00-12:00pm Registration (Registration Closes at Noon)

8:00-10 a.m. Silent Auction (**Bids Close 10am**)

11:00-3 p.m. Silent Auction Item Pick-up

11:45 a.m. Golf Tournament - TBD

11:30am FCW Officers, Past Presidents and Chairmen Luncheon

1:00 p.m. Volleyball Tournament

6:00 p.m. President's Reception

7:00 p.m. Banquet (Dress: Evening Attire)

Special Drawings & Awards; Presentation of Outstanding CattleWoman; President's and President-Elect's Remarks; Guest Speaker - TBA

8:00 p.m. Junior Dance

9:00 p.m. Dance

Not all sponsors and events were available at press time. Schedule and meeting times subject to change

**It's Not to Late to Donate!
Sponsor Today!**