

The CattleWomen's Connection

July 2010-2



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Message from the FCW President

Greetings CattleWomen! We hope this Summer Newsletter finds you all well and your travels are safe. There is lots of information packed in this newsletter both in reports on happenings and future events. Please think about participating in Short Course and the Fall Quarterly, The Heritage Festival, Southern Women's Show, or encouraging a young person to try for Beef Consumer Representative. This array of events will all happen between now and October 17. We are also launching a Facebook page and new email system. All of these topics are covered inside. So get a glass of tea, sit in your favorite chair or under a tree, relax and read on ...

Jan Dillard

Florida CattleWomen President 2010

Outstanding CattleWoman Award 2010

The Outstanding CattleWoman Award for 2010 was presented to Karen Andrie of Sarasota County. This is the first year there was a change in the selection process of the Outstanding CattleWoman Award. The award was presented at the General Membership Breakfast at the Cattlemen's Convention in June, instead of a separate breakfast meeting and vote as had been done in the past. The nominations were judged by 2 industry representatives, 2 CattleWomen selected at large at the December Board of Directors meeting and the Committee Chair. There were 3 other outstanding nominations this year, Frances Yarborough, Seminole County, Kathy Burns, Lake County, and Ginny Williams, Marion County. Congratulations to Karen on receiving this award. A reminder to all county associations, please consider nominating an Outstanding CattleWoman from your county next year. If anyone needs information, please contact Wendy Petteway at (863) 781-3986 or oranges@embarqmail.com.

SAVE THE DATE !



Third Annual "Can You Out Shoot a CattleWoman?"

Sporting Clay Fun Shoot 100 Targets

Place: Quail Creek Plantation, Okeechobee, FL

Date: Saturday, January 8, 2011 / Time: 8:30 AM

Proceeds to Benefit Florida CattleWomen, Inc. educational & youth programs
& scholarship fund

Steak Lunch, Great Awards, Raffle Drawings, and Green Bird Contest!

For Information Call: Melissa S. Montes De Oca (863) 634-7712

Lindsey John (941) 737-2928 or Quail Creek Plantation (863) 763-2529;

For Registration form visit: <http://www.floridacattlemen.org/cattlewomen>

Southern Women's Show

The Southern Women's Show is in Orlando October 14-17 at the Convention Center from 10:00 a.m. to 5:00 p.m. daily. Duties will include helping to prepare product for sampling, passing out product, talking with the public at the Show. This is an awesome experience if you have never been. People just stream by taking samples and information. You should plan on working 6 hours at least. Time is also available for breaks to see the show. **Workers will be limited each day due to budget constraints.** Contact Marcia Lightsey (863) 696-2257 or 528-4376), lightseybeef@yahoo.com if you or your county group want to help.

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Beef Consumer Contest October 30 at the Florida State Fair Grounds. Rules and application are posted on Cattlemen's Website: floridacattlemen.org. Contact Tammy Newsome with questions (813) 376-4966, tamnews1@hotmail.com.

FCW Beef for the Holidays

The Florida Cattlewomen voted at our Marco Convention to continue to assist the Hope Children's Home this year. The home will supply names, ages, colors, sizes and "wish" list for each child that is in residence there. I will give out the names at the Sept. Quarterly and any more information you might need. We will hopefully be able to collect funds to give Beef Certificates so the children will have beef in their diet all year and, in addition, members will take names and fill the "bags" for presents for the children. Gift cards from all types of stores are great to start collecting. Members can team up for the children or do it individually. We had approximately 70 children last year. The extra gift cards were given to the home to buy special needs for children or put in their files for birthdays. The money of the certificates will need to be sent to our FCW Treasurer by Nov. 25 and we need to bring the "gift bags" to the December Quarterly. At present, I believe the quarterly will be in the Sarasota-Bradenton area. This venture by Florida Cattle-Women is surely a blessing to us and the children. Please think of a special fundraiser in your area to help with the campaign 2010 "Beef for the Holidays". We ask 4-H Clubs, Cattlemen, and other organizations who might help to do so.

Marlene Strickland
5640 Vanderipe Rd.
Sarasota, FL 34241
(941) 924-6159

2010 Florida CattleWomen Convention Sponsors

Let's not forget to thank our sponsors ...

Welcome Reception/Ice Cream Social

Westway Feed Products	Petteway Citrus & Cattle
Terry Weaver	Roy Petteway
Jerry Stephenson	2150 Ramon Petteway Rd.
PO Box 400	Zolfo Springs, FL 33890
Clewiston, FL 33440	

Diamond Tennis Bracelet at Board of Directors Meeting

Florida Association of Livestock Markets
Carl McKettrick
1922 Ne Livingston St.
Arcadia, FL 34266

General Membership Breakfast

Central Life Sciences	Organic Matters, Inc.
Rick Short	Ronnie Barron
PO Box 65	PO Box 570
Romance, AR 72136	Bartow, FL 33831

Executive Committee Meeting and Lunch

Barthle Brothers Ranch, Inc.
Randy Barthle
PO Box 6
San Antonio, FL 33576

President's Luncheon

Lightsey Cattle Co.
Cary and Marcia Lightsey
1401 Sam Keen Rd.
Lake Wales, FL 33898

Board of Directors Meeting

Lextron Animal Health
Bob Moon
5875 SW 6th Place
Ocala, FL 34474

FCW 2010 \$5,000 Fundraiser Results

A big congratulation to Randy Gornto who had the winning ticket and received the \$5,000 grand prize at convention! Congratulations as well to the four \$50 prize winners, Roy Thornton, Earl Raulerson, Andy Mills, and Darose Farms.

Thanks to Kim Strickland who won the Annual Fundraiser pre-convention ticket sales contest and to Pat Connell who also sold a noteworthy number of tickets pre-convention.

Ladies don't forget FCW's annual pre-convention Fundraiser ticket sales contest. FCW will pay the following year's FCA annual convention registration fee for the member who sells and submits the most fundraiser tickets prior to June 1st. See contest rules for specifics or call or email Fundraiser Committee Chair, Sarah Hensley at: (352) 536-3168 or sarahzt@ufl.edu.

Beef Short Course

Our Beef Short Course for 2010 will be held in conjunction with the September Quarterly in Pasco County. It will be held on the afternoon of September 2, beginning at 1:30 p.m. Our Short Course this year will be a Leadership Training with Dr. Suzanne Menges from Safford, Arizona. She is the President-Elect of the Arizona CattleWomen and has been working in leadership development for 20 years. She will bring a fresh perspective to agricultural leadership development which has been customized for our association. Dr. Menges will work with us to assess our needs, and then create results-driven learning experiences for us that afternoon. This leadership training is open to all CattleWomen and I believe we will all receive a great benefit from it. Among the topics discussed will be leading volunteers effectively, bridging the generational communication gap, leading productive meetings and attracting and keeping members. All are great topics that we can put to immediate use in our association. I invite everyone to attend this very engaging and informative Short Course. Jan Dillard and I attended one of her workshops in San Antonio at the NCBA annual convention and we had the idea to bring her to Florida for our Short Course.

Wendy Petteway
(863)781-3986 oranges@embarqmail.com.

Adopt –A-Teacher

We are having a "last call" for Adopt-A-Teacher nominations to receive an Animal Agriculture Alliance Teacher Resource Kit provided by the FCW and ANCW for a teacher nominated by any FCW member. The kit contains a copy of a Teachers' Resource Guide to Farm Animal Care & Use Issues, the Animal Agriculture: Myths & Facts DVD and various other educational materials about animal agriculture and its importance in our society. The form can be e-mailed to you if you need a copy. Please contact Wendy Petteway at oranges@embarqmail.com for further information. We are providing 25 scholarships for these kits and there are only a few remaining.

Masters of Beef Advocacy

Please consider enrolling in the NCBA Master's Beef Advocacy program and joining the over 1,500 alumni around the United States. Benefits are many and cost is nothing but some time. The MBA program consists of an on-line program with six sections. These cover Beef Production, Safety, Nutrition, Environmental Issues, and the Beef Check-Off. Each lesson is a slide show with opinion questions at the end plus a 10 question quiz that you can take over and over until you get 100%. You will learn about the industry and learn how to talk about the industry. Then you will be part of the alumni program and receive updates on issues and educational information if you wish to. We hope to do a "graduation" in Florida this Fall for all completers. Here's what you do: Send an email to MBA@beef.org with the subject line: MBA Enrollment. They will then contact you and guide you through the rest. If you are still reluctant, call me and ask questions. Jan Dillard (352) 585-1691

Getting Technical

"The Florida CattleWomen's Association is getting technical!! We are launching our new emailing system for updates and information important for ALL CattleWomen. Please send your updated email addresses to floridacattlewomen@gmail.com. If you know a CattleWoman that isn't currently on our emailing list, please encourage her to send in her information as well!! See you on the web!"



Kari Ramsey



The Cattle Women's Connection
Editor: Sarah K. Childs / Judith Roessler
P.O. Box 1931 / Lake Placid, FL 33852

**Don't forget to contact Beef Consumer
Representative Samantha Newman
14705 Balm-Wimauma Rd., Wimauma, FL 33598,
(813) 388-7851**



**Congratulations to newly crowned
FCA Sweetheart Kelly Davis**

Most of us are members of many, many non agriculture organizations. We need to tell our "Beef Story" so remember to contact Kelly for speaking engagements.

Kelly Davis, FCA Sweetheart
26950 State Road 64 East
Myakka City, FL 34251
(941) 322-4000



**Florida CattleWomen License
Tags!**

Ladies, what a great ways and means item!

Contact chairman Marie Peters
(352) 588-0196,
repeaters@embarqmail.com

**Florida Cattle Women, Inc.
1961 – 2010
Now in our 49th Year!**

